



**UNIVERSAL College**

**BBS**

**BA**

**BSW**

**BBA**

**MA**  
in English



**TU Affiliated**

*We do not give fish to our students, but teach them fishing skills.*





# MESSAGE FROM THE Principal

## Welcome

Thank you very much for choosing UNIVERSAL College for your further study after +2/Secondary Education. Congratulations, now you are a member of our College that focuses on providing a homely atmosphere where students are encouraged and supported to pursue their dreams and ambitions.

Education here is a shared commitment between dedicated teachers, motivated students and enthusiastic parents with higher expectations. Today, the role of College is not only to pursue academic excellence but also to motivate and empower students to be life-long learners, critical and creative thinkers and productive members of an ever-changing global society, full of challenges and opportunities. Therefore, our College is sincerely trying to unleash students' explanatory vision; increase their imagination; broaden their horizons; sharpen their innovative ideas; foster their positive thinking; expand their hopes; develop their confidence and enhance their personality by applying a holistic approach in the teaching-learning activities for their personal and professional growth. We also urge our students to chase their intellectual curiosity by cultivating their talents, nurturing their creativity and innovation and listening and responding to their interests and needs. Our students are also convinced **to learn how to learn** through regular seminars, workshops, presentations, case studies, project works, discussions etc. The brighter students are free to excel and the less bright ones are also given every opportunity and support. The talents, skills and acumen of each student is identified, nurtured and encouraged so as to reach greater heights by turning learning into a combination of classroom study, research and scientific discovery in the global context. Education at our Collage, thus, revolves



more around encouraging and inspiring the students to awaken their curiosity and their desire to learn. We also engage them in a wide range of co- curricular and extra-curricular activities. Here, their learning meets thinking and passion meets purpose to make them ready for tomorrow.

At our College, we educate young leaders who can make a difference in the world by focusing on real-world practice. Our vibrant College is designed to develop skills, knowledge and values and build relationship that last for a life-time. Our courses are taught by smart faculty who are renowned scholars, industry experts, leading researchers, entrepreneurs and instructors dedicated to their students. Learning at UNIVERSAL College is the opportunity of a life-time. The energy will immerse and inspire our students who are trailblazers from across the country. There is no doubt; we will support you throughout your journey in a collaborative and stimulating environment to help make

your time here enriching and memorable for you and you're family. Your destination is our obligation.

As the Principal, my primary concern will be about the standard of the College and welfare of the students. We always operate from the paradigm that there is greatness in every home, in every parent and in every student and seek to nurture and optimize that greatness. The whole team is committed to making our College national exemplars in the fields of **Management, Humanities and Social Sciences and Information Technology**. With full confidence, I assure you that we will leave no stone unturned to take you to your destination by turning your ideas into results. I, therefore, ask you for joining our Collage for your further education and wish you all the best. Your feedback is the key to our success.

**Dr. Shiba Datta Gnawali**  
Principal

# MESSAGE FROM THE Academic Director

Dear Students,

Business has been the single most catalyst for changes in a modern era. It has created deep socio-economic and political impacts around the globe. The incentives of businesses have been such that they have driven social and scientific innovations while at the same time created dialogue for policies and reforms. We at UNIVERSAL College strive for education that aligns to the idea of market and businesses in the country. We also put our efforts to create visible impact on the lives of our students through interaction with industries, professionals and drivers of changes in the country. Thus, our efforts put our students in the centre of what is happening in the country and around the globe while trying to help them find answers to **how and why**. It is imperative to understand how our governments, societies and organizations are evolving. We at UNIVERSAL send our students with products, ideas and services offered in the market to the customers and stakeholders. These efforts help them develop various managerial skills like team work, leadership, marketing and sales abilities and creating values for the stakeholders our students work with. This inculcates strong values like respect for work, honor for others and humility which are crucial in the present era of cut throat competition.

I extend my sincere gratitude to the students who have put faith in our efforts. Their success stories drive me every day and keep our team to focus on giving our



best to our community and students. Also, I want to extend our warm welcome to our prospective students, too.

Have trust in your choices and our efforts. We will work together to forge a successful path for each other!

Thank you.

**Mr. Raju Tandan**  
BBA, BBS, BA, BSW and  
MA in English programs

**The incentives of businesses have been such that they have driven social and scientific innovations while at the same time created dialogue for policies and reforms.**



# About **UNIVERSAL** College

UNIVERSAL College, located at Shantinagar, Kathmandu is a unique Educational Institution for higher studies established in 2054 B.S. by a team of visionary professionals in the field of Nepalese academia.

The journey of the college began with a solitary TU affiliated BBS program in 2054 BS. extends now to most sought programs like BBA, B.A., BSW, and M.A. (English). These extensions to the solitary program themselves witness the quality of education being rendered by the college and mark the success made by the Universalians in the job-market and their real life.

This has been possible because the college, since its inception, boasts of a team of renowned faculty members acclaimed nationally in varied fields including finance, management, commerce, IT, research, and social sciences; many of whom have proved their worth through authorship, policy research, entrepreneurship, and so on to cite a few. The team of such experts is committed to transforming the students into those competent leaders who champion the values of truth, justice and peace at all walks of life in this promissory world. The standard of the team is further substantiated by the outstanding results of the students at all levels.

Additionally, highly self-disciplined college environment, excellent physical facilities, smart academic activities and different sporting events always motivate our students to indulge enthusiastically in whatever task they undertake and keep them agile during the

college hours. Therefore, learning is fun here rather than bookish compulsion.

Furthermore, the College encourages every student to be a job creator rather than a job seeker and to play the role of being a successful designer of the future. At the end of their studies at UC, the graduating students are expected to enter the larger world with a life-long appetite for learning and the desire for making our world a better place.

The college is best known for:

- E- library
- Modern computer labs with 24-hour free internet and WiFi services
- Interactive classrooms
- Scientific teaching with multimedia projector, audio-visual-aid
- Regular seminars, workshops, presentations, group discussions, project works, educational tours, quiz competitions, various cultural programs
- Football, basketball, cricket, table- tennis courts, and fields

**Our Outstanding TU Board Exams results are superb achievement indicators to be considered for comprehensive view of the quality guaranteed here to date.**





## VISION

To help students acquire and develop necessary knowledge, skills, values & leadership qualities relevant to the 21st century and beyond in diverse disciplines for their personal and professional growth.



## MISSION

The mission of the college is to attract industrious students from all backgrounds to serve a meritocratic Nepal; inspire them to be just and ethical citizens; train them to be wise and principled leaders, and help them become what they promise to be by developing positive attitudes towards thinking, collaboration, leadership, problem-solving and decision-making by widening their horizons to think globally but still rooted in Nepal's heritage, history and culture.



## CORE VALUES

We have articulated six core values that guide our operational ethos and commitment to deliver unparalleled support for our students.

- Accountability
- Collaboration
- Empowerment
- Integrity
- Development
- Enrichment
- Exploration



## OBJECTIVES

The main objective is to impart quality education in fields of **Science, Management, Humanities, Social Sciences** and **IT** and expand students' intellectual and spiritual horizons, underscore the nobility of humanity's never-ending search for truth, beauty and compassion. The other objectives are to:

- Prepare students to take up middle-level managerial positions in the business sector.
- Develop students' skills in object-oriented Business, Social Sciences & IT Management fields and make them leaders, who are capable of understanding and solving practical business problems creatively.
- Provide professional IT education with a blend of various IT fields such as design, development, and programming, digital marketing and so on.
- Prepare students to proceed into postgraduate level study in Business Administration.
- Provide life-long education & training that produces smart and skillful graduates, capable of sustaining individual career success within a global economy.

## DREAM, BELIEVE, SUCCEED

**DREAM**

DREAM of changing your future?

**BELIEVE**

BELIEVE you can. Start expanding your

next

horizons and learning new skills. Take your career to level or start a completely new one.

**SUCCEED**

We're here to help you SUCCEED.



## ACHIEVE YOUR GOALS WITH UNIVERSAL

We're pioneers in quality education since our establishment. We have helped many students realize their potential. Our unique approach for learning helps make their dreams come true.

### WE WILL

Focus on 4 Cs of 21st century learning thereby guiding you to achieve the skills of the four cs are all skills that are needed in order to succeed in today's world.

#### The 4 "C"s

##### Communication

Sharing thoughts, questions, ideas, and solutions

##### Collaboration

Working together to reach a goal. Putting talent, expertise, and smarts to work

##### Critical Thinking

Looking at problems in a new way and linking learning across subjects and disciplines

##### Creativity

Trying new approaches to get things done equals innovation and invention

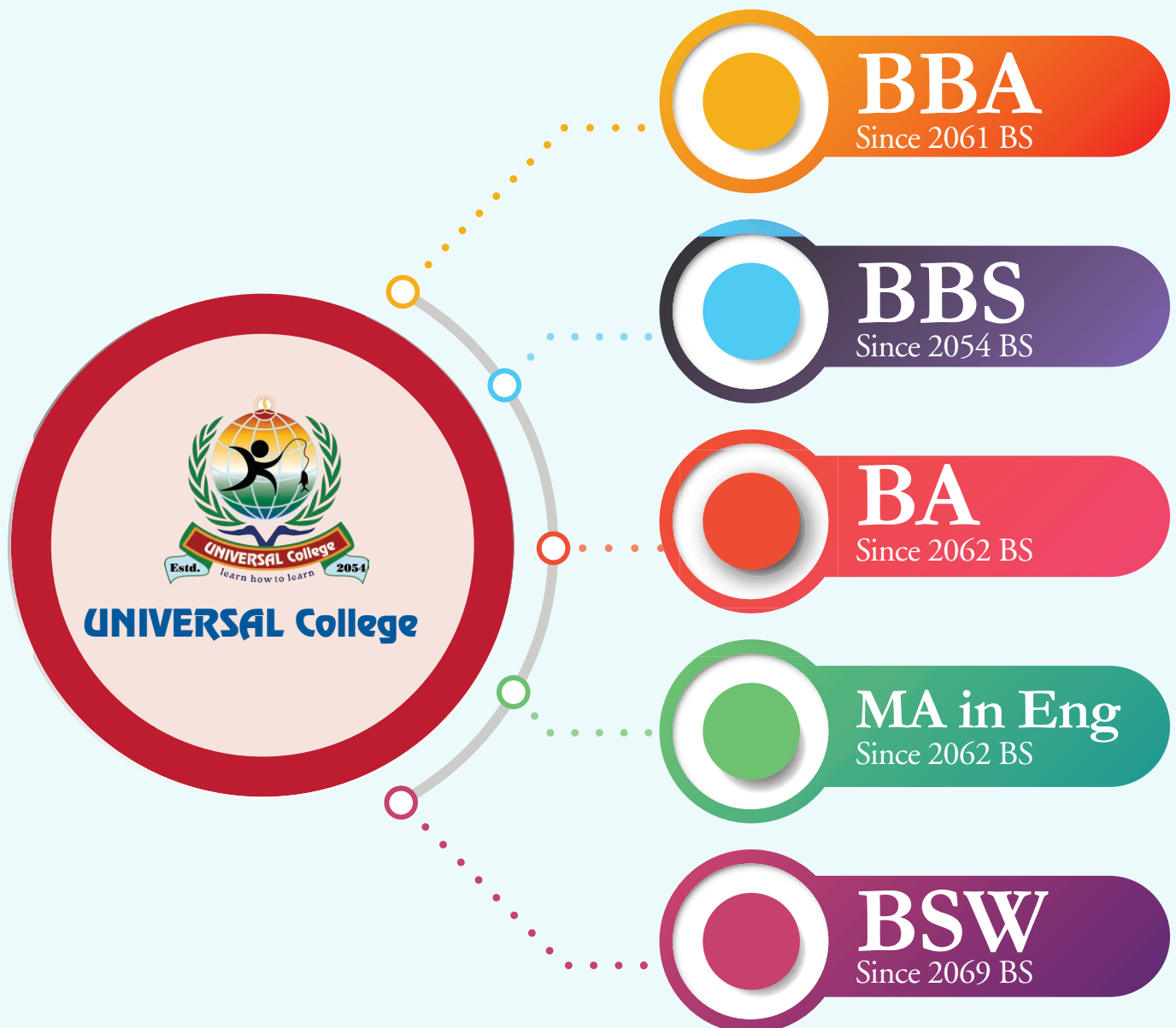
### YOU CAN EXPECT

- Materials that are designed for your support
- Access to latest technology and high-tech resources whenever you need them
- Qualifications that are respected by employers
- Continuously upgrading our teaching pedagogy, ensuring education is accessible in best possible ways.



# Programs Offered

UNIVERSAL College (Affiliated to Tribhuvan University) currently offers the following programs:





# V BBA

## (Bachelor of Business Administration) Program-TU

The 4-year/8-Semester Bachelor's Degree program provides a fundamental education in business and management principles. The program typically allows students to specialize in one of the multiple concentration areas, including International Business, Finance, Marketing, Computer Information Systems, and many more. The BBA program can offer practical management training that can prepare students to successfully work within a large or small organization.

The objective of TU BBA program is to develop socially responsible, creative and result-oriented management professionals to fill up the middle level management positions in the rapidly growing business sector in Nepal and abroad.

### Mission and Objective

To develop socially responsible, creative, and result-oriented management professionals to fill up the middle level managerial positions in the rapidly growing business sector in Nepal and abroad.

### Specific Objectives

- Prepare students to take-up middle level managerial positions in any organization.
- Develop students' skill in object-oriented business management

capable of understanding and solving practical business problems creatively.

- Provide professional management education with a blend of computer and management information system courses.
- Prepare students to proceed into postgraduate level studies in business administration.
- Prepare students to identify the need of the society & help the society to fulfill the social needs and success within a global economy.



## Job Prospects

The BBA degree is one of the undergraduate courses of which develops the students' intellectual ability, managerial skills, executive personality. The BBA degree is a four-year full-time course and there is an immense career prospect for the BBA graduates.

You can either opt for MBA after completing Bachelors or you can choose a career path in various sectors. The BBA graduates can have job opportunities in the following sectors:

- Finance Sector
- Advertising
- Consumer Companies
- IT Firms
- Marketing
- Legal Firms
- International Business Management
- Real Estate
- Human Resource Management
- Tourism Management
- Consultancy Services etc.

## Scope and Career Prospects

The graduates can be:

Administrative Services Managers  
 Advertising, Marketing, and Public Relations Managers  
 Budget Analysts  
 Financial Analysts  
 Financial Managers  
 Government Accountants and Auditors  
 Human Resources Managers  
 Loan Officers and Counselors  
 Lodging Managers  
 Management Accountants and Internal Auditors  
 Tax Examiners, Collectors, and Revenue Agents



## Course Cycle

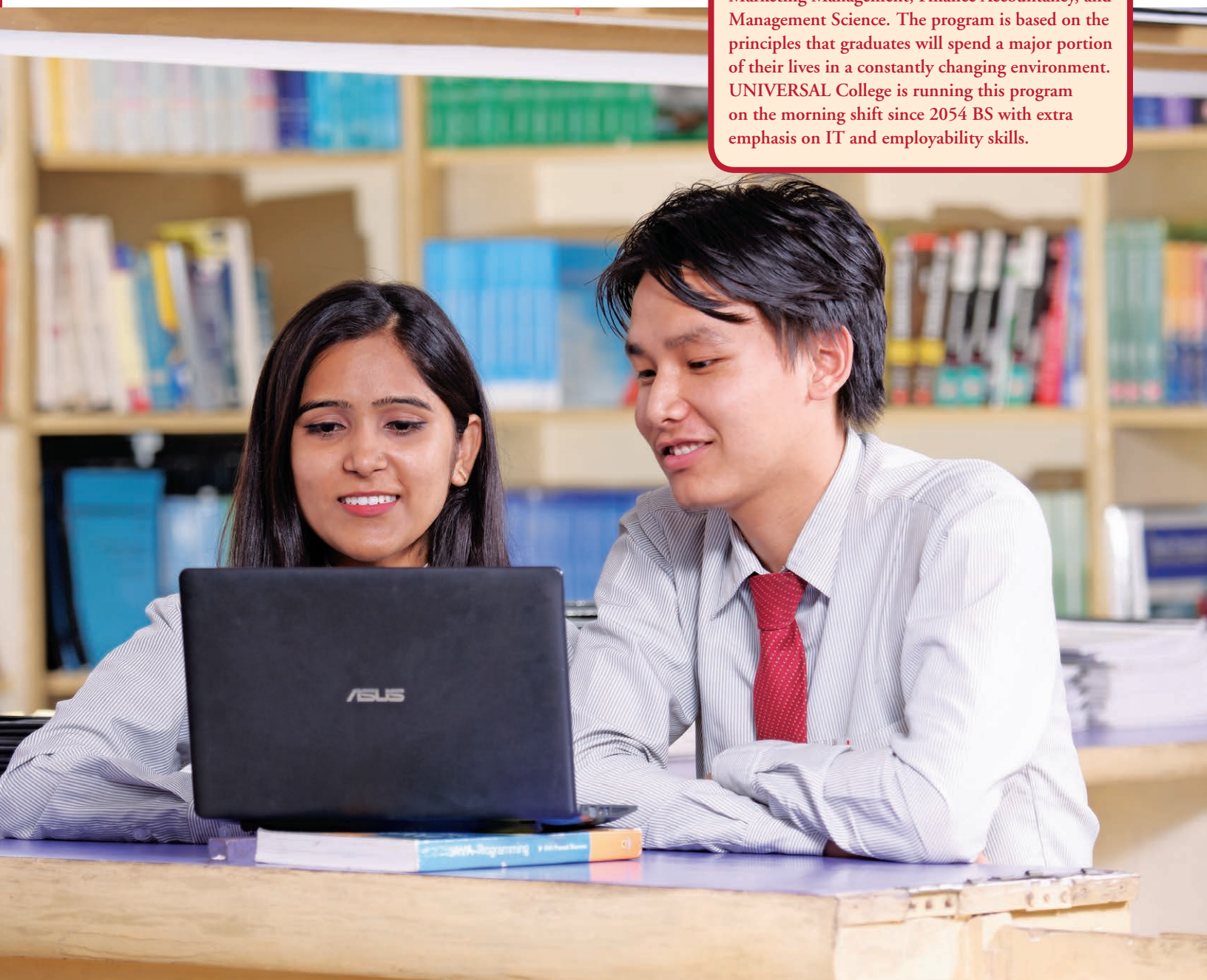
<b>First Semester</b>	<b>15 Credit Hours</b>
ENG 201: English-I	3 Credit Hours
MGT 201: Principles of Management	3 Credit Hours
ECO 201: Micro Economics	3 Credit Hours
MTH 201: Business Mathematics-I	3 Credit Hours
ITC 201: Computer and Information Technology Applications	3 Credit Hours
<b>Second Semester</b>	<b>15 Credit Hours</b>
ENG202: English-II	3 Credit Hours
MGT 202: Human Resource Management	3 Credit Hours
ECO 202: Macro Economics	3 Credit Hours
MTH 202: Business Mathematics-II	3 Credit Hours
U C 202: Introductory Database	3 Credit Hours
<b>Third Semester</b>	<b>15 Credit Hours</b>
ENG 203: Business Communication	3 Credit Hours
STT 201: Statistics	3 Credit Hours
ACC 201: Financial Accounting	3 Credit Hours
FIN 201: Business Finance	3 Credit Hours
ITC 203: Management Information System	3 Credit Hours
<b>Fourth Semester</b>	<b>15 Credit Hours</b>
MGT 204: Business Law.	3 Credit Hours
MGT 206: Business Environment in Nepal	3 Credit Hours
ACC 202: Cost and Management Accounting	3 Credit Hours
PSY 201: Psychology	3 Credit Hours
MTT 201: Fundamentals of Marketing	3 Credit Hours
<b>Fifth Semester</b>	<b>15 Credit Hours</b>
MGT 207: International Business	3 Credit Hours
FIN 202: Basic Financial Management	3 Credit Hours
MGT 205: Operations Management	3 Credit Hours
SOC 201: Sociology for Business	3 Credit Hours
ACC 203: Corporate Taxation in Nepal	3 Credit Hours
<b>Sixth Semester</b>	<b>15 Credit Hours</b>
RCH 201: Business Research Methods	3 Credit Hours
MGT 203: Organizational Behavior	3 Credit Hours
SOC 202: Nepalese Society and Politics	3 Credit Hours
MGT 210: Entrepreneurship	3 Credit Hours
ITC 206: E-Commerce	3 Credit Hours
<b>Seventh Semester</b>	<b>15 Credit Hours</b>
Three Specialization Courses	9 Credit Hours
MGT 209: Business Ethics and Social Responsibility	3 Credit Hours
PRJ 350: Summer Project	3 Credit Hours
<b>Eighth Semester</b>	<b>15 Credit Hours</b>
Three Specialization Courses	9 Credit Hours
MGT 208: Business Strategy	3 Credit Hours
MGT 350: Internship	3 Credit Hours



# BBS-PRO

(Bachelor of  
Business Studies) >>  
Program-TU

Bachelor of Business Studies is a four-year degree program conducted by Tribhuvan University, Faculty of Management. It is an annual exam-based program, which aims to develop students into dynamic managers having ability to handle responsibility in every sector. The course was designed by considering the fact that graduates will have to live in very challenging and competitive environment then onwards. Therefore, through this course the students will have an opportunity to understand the knowledge of practical and reality based skills required to organize and manage the organizations of any form. The program will have specialization in General Management, Marketing Management, Finance Accountancy, and Management Science. The program is based on the principles that graduates will spend a major portion of their lives in a constantly changing environment. UNIVERSAL College is running this program on the morning shift since 2054 BS with extra emphasis on IT and employability skills.





## Objectives

The specific objectives of BBS program are as follows:

- Provide students with the conjectural knowledge of business and administration to develop the broad management perspective in students.
- Develop students into competent and responsible managers by providing them with the required skills, abilities and necessary attitude.
- Make students the catalyst of change in Nepalese society by motivating them to explore their entrepreneurial capabilities.
- Create a necessary and passionate environment for higher studies so that students involve themselves in teaching, research, consultancy etc then after.

## Scope and Career Prospects

The BBS program has been converted into four years program from 3 years program. Because of this, it has become the choice of students who want to pursue management comparatively in cheaper rates. The academic cost of BBS compared to other management courses is less. However, when it comes job and career, BBS program has as much possibilities and scope as compared to other subjects in management. From banking to corporate house, factories to account, every where there is a need of BBS graduates. They can work in sales and marketing. Since, it has become four year , it has now become easy for students to go abroad for further study. Not only are this, teaching and training also good fields for BBS graduates. Moreover, it becomes complementary for graduates to get enrolled in higher studies through BBS.

**At Universal, BBS is a programme with a difference. We call it BBS Pro which is supported by various skills enhancement programs without which a career in the contemporary job-market is not possible. Come explore it with us!**

## Course Cycle

### First Year (500)

MGT 201: Business English	100
MGT 202: Business Statistics	100
MGT 203: Microeconomics	100
MGT 211: Accounting for Financial Analysis	100
MGT 213: Principles of Management	100

### Second Year (500)

MGT 205: Business Communication	100
MGT 206: Macroeconomics	100
MGT 212: Cost and Management Accounting	100
MGT 214: Fundamentals of Marketing	100
MGT 216: Foundations of Human Resource Management	100

### Third Year (500)

MGT 204: Business Law	100
MGT 215: Fundamentals of Financial Management	100
MGT 217: Business Environment and Strategy	100
MGT 218: Taxation and Auditing	100
MGT 219: Organizational Behavior	100

### Fourth Year (500)

MGT 220: Entrepreneurship and Enterprise Development	100
Concentration I	100
Concentration II	100
Concentration III	100
MGT 221: Business Research Methods	50
MGT 401: Final Project	50





# vBA Bachelor of Arts Program-TU

Bachelor of Arts (BA) is a 4-year course designed by Tribhuvan University to enhance students' conceptual and theoretical understanding and methodological skills of respective subjects. On completion of this course, students possess theoretical knowledge and practical skills of recognized standard with which they can pursue their career in multitude of profession such as teaching, journalism, consultancy, social work activism, NGO, INGO and Government Organization services. Moreover, the completion of the course forms the foundation which enables them to pursue Masters' Degree in any university of the world. Before choosing any career option, students are advised to review their strengths (aptitude) and interests. Choose your potential career options based on your aptitude, interest and personality traits. UNIVERSAL College is conducting this program on the morning shift since 2062 BS.

## Objective

The specific objectives of BA program are as follows:

- The course intends to provide students with broad comprehensive and multidimensional knowledge and education foundation in the field of Humanities and Social Science.
- It also aims to provide extensive knowledge and skills development in the field of Humanities and Social Sciences that becomes extremely helpful for students to make them successful in getting jobs.
- It intends to hone the analytical skills and wisdom of students so that they can be passionate activists in liberating people and communities from all kinds of bondage that affects overall human development and freedom.
- It plans to prepare students in such a way that they can handle the role of teachers and researchers and also manage social responsibilities in private and public sectors.







## Scope and Career Prospects

BA is the field that is linked with society and human existence. It is an evergreen field. BA graduates can find jobs in education sector, Research Institutions, Colleges, Universities, Schools etc. They can also find jobs in NGOs/INGOs, Civil Services, Private organizations, Cultural organizations etc. They can choose to work as a Free-lancer, Social Activists, Writers, Editors, Supervisors, Consultants, Directors, Journalist, Administrative Officers etc. Not only the political leaders, social leaders, religious leaders etc are mainly the product of Humanities and Social Sciences, they can also have good opportunities to pursue their further career in the developed countries too.

## BA Course

TU has reviewed this program and made it 4-year course from this year with Nepal Studies as a Compulsory Subject in the 4th year.

The 4-year course will be of 2000 marks, 500 marks in each year. Two major subjects of 700 marks can be chosen as major subjects and of 100 marks each as Elective Subjects.

There will be 3 compulsory subjects – English, Nepali, and Nepal Studies.

*Note: Details of Course Cycle will be given later.*

## Evaluation System

TU BA Final Board Exam will carry 70% marks and the college will give 30% marks, based on Internal Exams, Project Works, Presentations, Group Discussions, Team Works etc.







**Bachelor of Social Work (BSW)** program, is a 4-year annual program of TU, which prepares students for entry-level practice in social work which is one of the helping professions committed to improving people's lives. It is a holistic approach of providing knowledge required for practical through theoretical approach, skills development and learning through simultaneous field work and embedding important ethical values through exposure, supervision and continuous self-reflection. Social Work Education helps change the individual's personality and can be beneficial to develop positive attitude towards the work. Social workers can be agents of change for the people who are strongly in need of protection, care and guidance. They can assist solve their day-to-day problems and also actively

work for the rights of children, women, youth etc. Social workers may assist people in dealing with their relationships, in solving personal and family problems, or in improving the environment in their community. They also focus on social problems and the individual difficulties that arise from these social problems. These problems may include domestic violence, child abuse, unemployment, poverty or homelessness, disability, and serious illness. Most social workers work in organizations or agencies whose missions focus on helping people deal with one of more of these social problems in their lives. The BSW program prepares graduates for service in the social work profession and for advanced studies in social work and related disciplines. The program has been running at UNIVERSAL College since 2069 BS on the morning shift.

## Objectives

The specific objectives of BSW program are as follows:

- Provides broader knowledge related to human nature and society and also experience in administration work.
- Demonstrates necessary knowledge and ideas related to understanding of the social policy and develop necessary skills needed to analyze, formulate and change existing social policy.
- Displays the value base of profession guided by work ethics and normal standards.
- Reveals the ability to the field visit experience that has wide range of opportunities like applying knowledge, skills and values, vital for social work practice, using supervision and consultancy appropriate for work etc.
- Gain experience in the six fields of social work like Advocacy, Brokery, and Change Agent, Counselor, Mediator and Researcher.













# KYC-2019- A Glimpse

UNIVERSAL College and NEW Summit College jointly organized the signature event Kathmandu Youth Conclave -2019 (5<sup>th</sup> Chaitra, 2075) at Nepal Academy Hall, Kathmandu in collaboration with Network Colleges.

A conclave is a gathering or conference or meeting of people in which current ideas, plans, issues, policies, development works, challenges etc of a nation are discussed with their possible solutions by sharing insightful and inspirational experiences and innovative ideas with a panel of renowned speakers from different walks of life in order to make the youths ready for the all-round development of the nation.







# KYC-2020- A Glimpse

Kathmandu Youth Conclave -2020 was also organized in Magh 24, 2020 at Nepal Academy Hall, Kathmandu in order to give a suitable platform to our youths for their personal and professional growth. All together about 3000 youths had participated in this mega event from across the nation.



# THE FEST: Virtual Fiesta 2021



**Virtual Fiesta 2021** was the first event of virtual festival, jointly organized by NEW SUMMIT College and UNIVERSAL College in 2078 during COVID-19 Pandemic period in order to help students develop and utilize opportunities through multiple events. The fest was organized from May 21 till June 04, 2021, and a total of 27 events were included. Various sponsors played important roles to make it a grand success.

**Virtual Fiesta 2021** was the youth-centric event, attended by the young audience comprising mostly students, industrious learners, and scholars. Coming to its first edition, Virtual Fiesta 2021 was adorned with some of the recognized figures - the technology pioneers, leaders, front-line workers, outstanding speakers and their keynote speeches. We also showcased different Competitions, Trainings, Fun and Comedy Zones as additional creative engagements. Virtual Fiesta 2021 was a powerful platform for empowering students with life-changing leadership, managerial roles, public speaking and technical skills. The list of events is as follows:

## FEST DETAILS

Title	Virtual Fiesta 2021
Audience	Students, industrious learners and scholars
Host Organizations	Universal College
Event Date	May 21 - June 04, 2021
Platform	Microsoft Teams and Live from event's and colleges' official page
Attendees	10,000+ students

## OBJECTIVES

- To make lockdown period productive and fruitful
- To engage students in workshops and activities to keep them away from the pandemic disturbance
- To encourage to take part in deep, meaningful discussions and lend relevant ideas on various aspects of professional and personal life
- To create skill development opportunities for students through an independent event management approach
- To develop a platform where students can join, participate, interact and learn the 21<sup>st</sup> century skills.

## SCHEDULE OF EVENTS

S.N	Topic/Session	Date	Instructor/ Resource person	Remarks
1	Talk on mental health	July 1, 2021	Mr. Bashu Acharya	Chairman, Happy club
2	The Psychology Behind Disconcentration	July 2, 2021	Mr. Bijay Raj Sigdel	Philanthropist Social worker
3	App Development: Xamarin	July 2, 2021	Mr. Amar Joshi	Staff
4	Research Paper	July 2, 2021	Mr. Ayush Mainali	IoT engineer
5	PUBG tournament	July 2, 2021		
6	Money Over Internet Protocol (MOIP)	July 3, 2021	Mr. Allen Bailochan Tuladhar	CEO: Unlimited technologies
7	NLP Research Directions for Nepal	July 3, 2021	Dr. Bal Krishna Bal	Ass. Prof. and Head of department of computer science, KU
8	Public Speaking	July 5, 2021	Mr. Akash Dahal	Vice president Leo district council
9	Canva Designing	July 5, 2021	Mr. Yashashwi Adhikari	CSIT Student



## EVENT'S STRUCTURE

### SALUTE TO OUR HEROES

Salute to our Heroes is a social initiative project. Its aim was there to recognize, appreciate, and salute to the hard-work, dedication, tireless efforts of all frontline workers in preserving humanity. The purpose of this activity was to disseminate the optimistic messages and information regarding COVID-19 pandemic and its preventive measures. We also have social media Facebook page for information outflow.

### HOW TO DO PRESENTATION? WITH COMPETITION

The workshop on "How TO Do PRESENTATION?" was conducted first to help students refine their technical presentation skills. Later, topics and mentors were assigned and winners were awarded.

### SHARE MARKET TRAINING

With the increased craze for investment in the share market of Nepal, the passion to learn more about stock analysis is in demand. So, the two-day training was provided by the certified trainer about the primary market and secondary market respectively.

### PUBLIC SPEAKING

To help learn public speaking art (inform, persuade and entertain through effective communication), this session was organized.

### WHAT AFTER BACHELOR?

This session highlighted on resume writing skills. A resume is a tool for marketing our-selves. It outlines our background, experiences, skills and education so that a potential employer is quickly and easily able to see how our individual experiences can contribute to a company's success.

### EXCEL TRAINING

Excel organizes the data to save one's time by creating spreadsheets on your own and use modern formulas to perform calculations. This 2-day workshop was hosted to learn data analysis and modeling.

### MEDITATION SESSION

This session was organized in order to help students have peaceful lives during lockdown period.

### IDEA PITCHING WORKSHOP WITH COMPETITION

Idea Pitching is a unique concept where the people are provided with a platform to pitch their creative and innovative business ideas. The workshop was hosted virtually initially

by the guest speakers to give some ideas, then later the competition was held between the students.

### EMPLOYMENT COMMUNICATION PROGRAM

The session was introduced for the students on how to approach in the job/work market. The session provided the knowledge related to CV Writing, Resume, Internship Application and more.

### DIGITAL LITERACY PROGRAM:

A session by our Title Sponsor-eSewa-conducted this program, offering us the surprising, nuanced approaches, achievements, obstacles on their journey to bring digital literacy concept in our country, Nepal.

### TALK SHOW

Talk with the change-makers, influencers offered surprising, nuanced approaches, achievements on their journey and empowered and inspired students to do their very best.

### STAND UP COMEDY

In order to make the festival livelier, we had two events regarding comedy, where Nepali comedian put front their comedy show and interview regarding their journey.

**NEW SUMMIT COLLEGE** Affiliated to Tribhuvan University

**UNIVERSAL College** Affiliated to Tribhuvan University

**SITS VIRTUAL SESSIONS**

**Mr. Bijay Raj Sigdel**  
NATIONAL CHAIRMAN  
Administrative Wing of Brahma Kumaris Raj Yoga Center, Nepal  
Philanthropist & Social Worker | Spiritual Coach  
Author | International speaker | Certified Master NLP Practitioner  
Senior leader to the Brahma Kumaris Raj Yoga Center, Nepal

**DATE** 2<sup>nd</sup> July, 2021 **TIME** 7 AM onwards **LINK** <https://bit.ly/sits-vs>

**ADDRESS** Shantinagar Gate, Tinkune **FOR MORE INFORMATION** 01-4620522, 01-4620523 **OFFERED PROGRAMS** BSc, CSIT | BCA | BBA | BBM | BBS | BA | MA

**NEW SUMMIT COLLEGE** Affiliated to Tribhuvan University

**UNIVERSAL College** Affiliated to Tribhuvan University

**SITS VIRTUAL SESSIONS**

**Session on NLP Research Directions for Nepal**

**Dr. Bal Krishna Bal**  
Associate Professor and Head at the Department of Computer Science & Engineering, Kathmandu University(KU)  
Principal Investigator - Nepal TTS Project, Nepal OCA Project  
Domain Expert for Studying the Standard Keyboard Layout for the Nepali Locale  
Contributor to the Unicode Common Locale Data Repository  
Subject Committee Member - Technical Education Subject Committee, Kathmandu University  
Member - Program Committee, CITD&S 2021

**DATE** 3<sup>rd</sup> July, 2021 **TIME** 10:00 AM **LINK** <https://bit.ly/sits-vs>

**ADDRESS** Shantinagar Gate, Tinkune **FOR MORE INFORMATION** 01-4620522, 01-4620523 **OFFERED PROGRAMS** BSc, CSIT | BCA | BBA | BBM | BBS | BA | MA

**NEW SUMMIT COLLEGE** Affiliated to Tribhuvan University

**UNIVERSAL College** Affiliated to Tribhuvan University

**SITS VIRTUAL SESSIONS**

**Session on Money Over Internet Protocol (MOIP)**

**Mr. Allen Bailochan Tuladhar**  
CEO & Founder of Unlimited Technologies P Ltd, Nepal  
CEO of e-Dheba SuperApp of iRay P. Ltd  
CEO at Lalitpur Money Transfer P. Ltd  
CEO at Imperial Coop  
CEO at Unlimited Cloud LLC  
Country Director at Microsoft Innovation Center  
MSP Lead at Microsoft Student Partner

**DATE** 3<sup>rd</sup> July, 2021 **TIME** 8:45 AM **LINK** <https://bit.ly/sits-vs>

**ADDRESS** Shantinagar Gate, Tinkune **FOR MORE INFORMATION** 01-4620522, 01-4620523 **OFFERED PROGRAMS** BSc, CSIT | BCA | BBA | BBM | BBS | BA | MA

## Common Features: Academic Approach

Preparing a student for tomorrow is not an easy task. What skills our students need to survive and succeed in time that is changing and developing so rapidly? Our teachers' teaching-learning activities that are based on traditional way which are limited to acquisition of knowledge inside the classroom. This cannot make our need fulfilled. The complex, energetic and tech-savvy individuals now need to be challenged and inspired in their out of box learning. They want to incorporate the technology, they love into their classroom experience

as much as they can. So, they have just as high a set of expectations of their educators as their educators have of them. Therefore, the academic approaches at our College are embodied within the philosophy of collaborative, self-directed learning by self-initiation. We employ the following instructional strategies along with regular classroom activities.

- Project Works
- Tutorials
- Seminars, Conferences, Discussions
- Presentations
- Internship
- Experiential and Interactive program
- Research Works
- Talk Shows
- Field Visits
- Social Works
- Guest Lectures
- Educational Tour/ Excursions
- Research-Oriented Practices & Real Time Case Studies.
- Out-Reach Orientation and Induction Workshops.
- Video Shows etc





# Our Resources and Facilities:

## College Building:

The College has got then its own three modern buildings with a suitable ground. The entire phenomena are set into the world-class infrastructure and interiors with excellent furnishing decors so as to make it a congenial and conducive learning environment.

## Distinguished Team of Faculty

At UNIVERSAL College, we believe in strengthening capabilities of each student. We, therefore, adopt one-to-one approach/ interaction in our classrooms where each student's queries are addressed sincerely. Our team and faculties reach out to every student for their problems, questions in a supportive inspiring and inclusive environment.

## Student-Centered Learning

UNIVERSAL College has a distinguished team of faculty since its inception. The faculty members have earned years of experiences in various industries, academic institutions within and outside the country. They bring the real world environment, cases and scenarios into the classrooms,

which have been an enriching experiences for our students.

## College Atmosphere

The college is located in a safe and peaceful environment at the heart of Shantinagar, Kathmandu. It is easily reachable for students and guardians. We have state-of-art-infrastructure, spacious classrooms, well-equipped labs, and library.

## Project Works and Researches

Students at UNIVERSAL get opportunities from the market as well as from the faculties to engage themselves in various short term and long-term projects. They are assigned to various industrial market researches to fulfill their short term, small market research needs, projects to market their new product launches etc. Similarly, students are assigned to various research topics to contribute to the body of existing knowledge as per the curriculum of the industry. This equips them, we belles with practical knowledge of research tools and techniques, salesmanship, marketing and negotiation techniques and proficient use of MS office packages.

## Industry Visits and Educational Excursions

We believe in all-round development of our students. The theoretical knowledge sharing and interaction is not sufficient to broaden their horizons. We, therefore, take our students to various educational excursions and industry visits, where they will get a chance to see how products and services are developed, manufactured and delivered.

## Induction Seminars

Students have an opportunity to attend various orientation programs to enable them to have a fun filled, inspiring and smooth transition to college life. They are introduced to our staff and faculties; oriented about college policies, rules and regulations, procedures and resources for their engagement, learning and development.

## Mentoring

Each student is given access to a mentor from an industry or from the pool of faculties that we have. These mentors advise them, support them and help them in their education, skill development and career counseling and placements. We have also



formed a student-support cell to look after various needs of the students.

### **Alumni Cell**

UNIVERSAL College takes pride in its their alumni who are spread around the globe. They are students in higher education, professionals in various careers across different industries. We, therefore, have dedicated teams in the Alumni Cell. The Alumni Cell reaches out to our Alumni, updates their profiles, conducts various Get-Together Programs etc. These Alumni support each other in job placements too, at post graduate studies, career counseling and important career advice etc.

### **Auditorium**

UNIVERSAL has a multi-purpose auditorium hall with a capacity of 100 seats at a time. Different club activities, capacity development programs, seminars and workshops make it the most happening and lively space in the college.

### **Cafeteria**

A clean, spacious cafeteria offers a variety of hygienic meals at affordable prices at the college. The Cafeteria is open from early morning till evening. It is a popular hub among students for meetings, fun, celebrations etc.

### **Classroom**

All the classrooms are academically amiable

and equipped with modern technology as multimedia, internate, wifi etc.

### **Internet and WiFi**

The College makes available 24-hr internet and WiFi service.

### **E-Library**

The College has a well-stocked modern e-library with enough reference books, magazines, newspapers, international Journals and Harvard Business Review, Business Week and other magazines.

### **Computer Lab**

We have modern computer labs for all programs.

### **Clubs/Cells and Societies**

A club is an association of students dedicated to particular interest or purpose and activities, who meet regularly and take part in shared activities. So in order to make a meaningful contribution to matters related to students' personal and professional growth, various clubs are formed in the college. Working in clubs, they get opportunities in leadership, social responsibility, citizenship, shared decision-making, volunteerism, collaboration and student employment etc.

They receive huge support and guidance from faculties and market. The student volunteers engage and participate in various social activities. These activities range from

awareness campaigns to celebration of various international events like International Youth Day, World Health Day, World Environment Day, Blood Donation Programs, and Cleaning Campaigns etc. We have various clubs and societies registered in the institution to hone the skills of students. These clubs and societies are autonomous student bodies run by students themselves. They carry out various events, seminars, workshops, presentations, simulation exercises, competitions within the college and between colleges and universities that strengthen their IT and managerial skills, help develop interaction with industries, garnering experience and exposure.

#### **a. Readers' Club**

The readers' club is an autonomous body formed to promote the reading habit of students. This club encourages students to participate in different book review sessions, budget review sessions etc. These activities instill strong ethical and moral values and empathy amongst our students. The readers publish a business magazine every year. They receive a huge support and guidance from faculties and market in this intellectually stimulating event.

#### **b. The College Volunteers' Club**

The student volunteers engage and participate in various social activities. These activities range from awareness campaigns to celebration of various international





events like International Youth Day, World Health Day, World Environment Day, Blood Donation Programs, and Cleaning Campaigns etc.

### c. Sports Club

Besides regular academic activities, we often encourage students to organize, participate and engage in various sports and athletic events. This is necessary for physical and sound mental health of our students. The sports club under the supervision of college management organizes annual sports event (football, basketball, table-tennis, cricket etc) every year. These activities inculcate team works, leadership qualities and a spirit of sportsmanship in our students. The club has earned laurels for successfully concluding “UNIVERSAL TU BBA CUP T20 Cricket Tournament 2018”, which got national attention.

### d. Business Club

The business club organizes various guest lectures and interaction programs with industry leaders, Bankers and entrepreneurs. They actively participate in business simulation exercises. These activities, we hope, will create enthusiasm and inspire students in their endeavors. It also organizes various flagship events like “Business Plan Competition”, “Idea Pitching Competition”, “AD Design Competition”, “Marketing

and Sales Simulation Seminar”, “Training on Share Market and Trading” etc.

### e. Leadership Club

The leadership club looks after the management of various events, workshops and seminars within and outside the premises of the college. The club specifically manages “Friday Talk Series” every last Friday of the month. The motto of this club is to develop team work, coordination, collaboration among the students through different activities.

**f. Placement Cell:** It helps locating job opportunities for students by keeping in touch with reputed firms and industrial establishments. It operates round the year to facilitate contact between companies and graduates students. Who are in the final year. It also provides information for field placement, to act as liaison between the students, college and the facility for field placement.

**g. Entrepreneur Cell:** It is a club run by students and driven by the college management in order to help learn important & useful traits about entrepreneurship. It aims to ignite creative thinking and nurture entrepreneurial instincts in students by conducting stimulating workshops, competitions and interactive sessions with

eminent personalities who are role models in the business field.

**h Resource Point:** This facility in an academic support within the college that helps gains several information sources to advance the learning experience of students and teachers. It collects and organizes materials that are useful to the students. Its mission is to provide intellectual and physical access to current state- of- the- art materials, equipment and services.

**i. Business/IT Incubation:** It is a process of support for business with growth potential. It is a catalyst tool for support to start- ups and early stage of new business ventures by providing them with the safe harbor, incentive resources, and development environment in which they can flourish. It helps address the hurdles and challenges of a new company like resources of rigid labour regulations, finding a market for products and social and cultural issues.

**j. Personality Development Program:** Punctuality is the combination of characteristics or qualities that forms an individual distinctive character. It is the process of developing a set of characters and traits which contribute to the overall personality of a student. It lays high emphasis on improving students’ communication



skills- listening, speaking, reading and writing. The college organizes various program to support it.

#### **k. Knowledge Centre:**

We give special emphasis on creation of knowledge and skills based on current market trends. The Knowledge Center's purpose is to encourage collaborative efforts in the areas of academic and community building. This is always buzzing with various activities. Students are welcome to use this center for studying it as per their needs. They can enhance various skills like soft skills, team-work, leadership skills, entrepreneurial skills etc. This center also extends its supports for learning case writing, article writing, book review, workshops, seminars, magazine or bulletin publication as well as exposure extracurricular activities/ academic and sporting. It is true that students learn by connecting new knowledge with knowledge and concept that they already know thereby connecting new meanings

through interaction and varied approaches. Its primary goal is to disseminate knowledge to students, teachers and researchers through short courses, works shops, seminars and theoretic live classes by leading experts, compendium of projects, question bank etc.

### **Jobs Prospective**

Business life is one of the driving forces in contemporary society. It is also the most important employer on the labor market. Fortunately, BBA degree gives you excellent options for a successful career. Here are some of the many places where you might work after BBA degree:

are able to grab job opportunities, based on their performances during their internship period. At present, our students are involved in the following places for internships.

1. Surya Nepal Pvt. Ltd.
2. Berger Paints
3. World link Communication
4. Commercial Banks of Nepal
5. Soft-Tech
6. Graphic Design Nepal
7. Nepal Rastra Bank
8. Bishal Groups
9. Nepal Distillery Pvt. Ltd.
10. Deerwalk

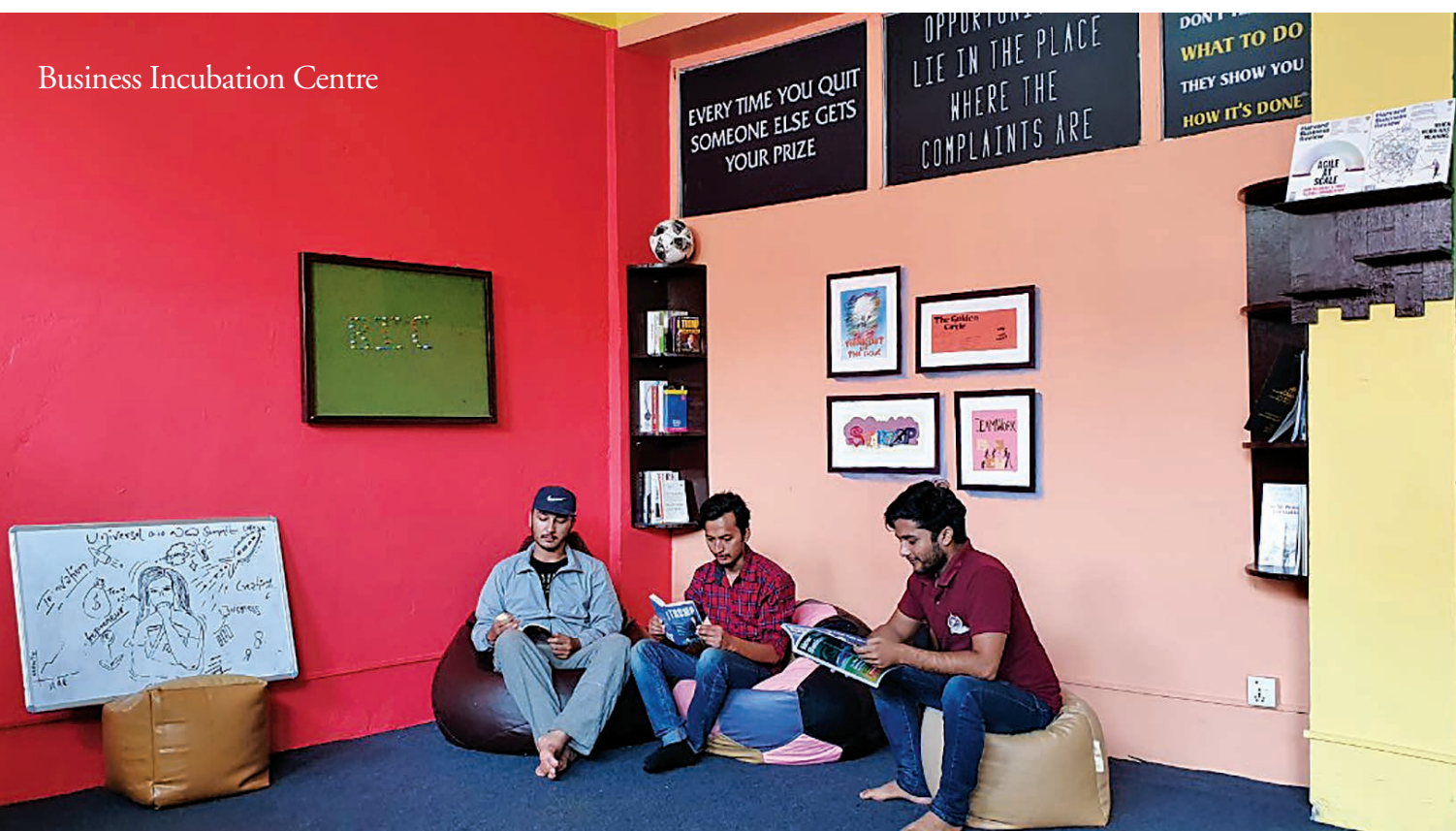
### **Work Ready Internship Program**

Tribhuvan University has incorporated 8 weeks internship program for every BBA, students with 3/6 credit hours. Hence, we assist our students with various paid and unpaid form of internship opportunities in Nepal. We ensure that our diligent students

### **College Research Journal Publication**

UNIVESRSAL College every year publishes a research journal "The Harvest" that becomes the helping hands for the students in future guiding and helping them in research activities.

## **Business Incubation Centre**





# Life at UNIVERSAL

## Career Advice:

### Connect at UC

We at UNIVERSAL develop a platform where students forward their resumes. We create a profile out of student resumes and these profiles are forwarded to various industries

in the country. It is a professional mentoring program that matches our students with industry professionals and their needs.

### Career Development Consultant

We have tied up with different recruitment agencies in Nepal. These agencies conduct career counseling sessions, resume building exercises in these four years of BBA, BBS, BA, BSW and MA programs we offer. We also conduct job fairs with cooperation and support from these recruitment agencies

## Skill Development Certificate

UNIVERSAL College provides students with a broad range of skill development activities along with regular classes. These courses help improve their employability prospects. Few examples of such courses are:

Personality Development Courses

Writing Clinic

IT simulation

App Development Programs

Different Series of Leadership Courses

Yoga and Meditation courses

Employability development courses

Business Plan





# A Glimpse of Sporting Activities











**CHAMPIONS**  
Inter College TU BBA Cup  
T20 Cricket Tournament



# What Our Students Say



**Monika Basnet**  
BBS 2<sup>nd</sup> Year

“BBS-Pro is a perfect blend of knowledge and practical skills. It will change the way we look at business and day to day life. The smart faculty, their experiences, and the concepts they give enlighten us to a great extent. The Program Coordinator also tries his best to bring the most of our potentials. With the technology-friendly classrooms and computer labs, our classes are perfectly balanced. Even I am amazed to realize changes in my outlook toward my career, responsibilities and my potential. I consider myself fortunate enough to be a part of this unique and quality-based education at UNIVERSAL.”



**Nima Tamang - CR**  
BBS 1<sup>st</sup> Year

“I am really very happy with my right choice to join UNIVERSAL College for my BBS study. One of the best things about it is that we will get a new experience every day. With an interactive environment and highly experienced teaching faculty, studying BBS here has been a facile. UNIVERSAL has given me numerous opportunities to improve my skills and even more opportunities for my personal and professional growth. Getting into UNIVERSAL College, you will start to experience about some specific knowledge, mental flexibility and solid personal skills. People say experience matters a lot in our lives. Currently, I have been experiencing this saying myself. With offering Non-Credit Computer Courses by the college at BBS level, I am sure, now we will be second to none in any aspect. Friends, come and join UC to make your dreams come true.”



**Sumi Shahi**  
BBA 5<sup>th</sup> Semester

“There is a popular Latin saying ‘Ars Longa, Vita Brevis’, which means Art is eternal, life is short. Artist will force death in every corner but his art will outlive his legacy. We students in a true sense are those artists, those visionaries who can make innovation happen. I am glad to have been part of this wonderful college and its state-of-the-art facilities so that I can develop my talent and creativity to its fullest potential. Four years of time is very short to learn how to learn and I am very glad that I chose this college as my platform. I feel proud to be called ‘Universalian’.”



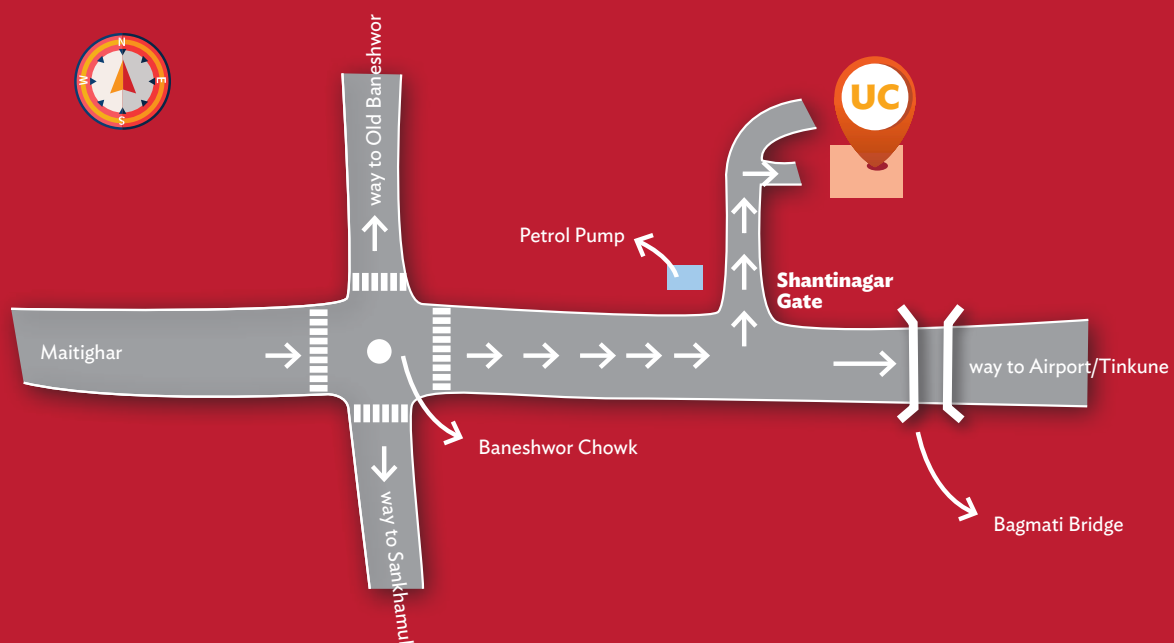
**Dipika Shahi**  
BBA 3<sup>rd</sup> Semester

“One of the best things about studying BBA at UNIVERSAL College is that it has exposed me to the new experiences and learning opportunity that were not familiar to me earlier. So, I am really grateful to our college for shaping me into the person that I am today. Therefore, I am fully happy in choosing ‘UNIVERSAL College’ for my further education and I am sure this is my wise decision that I ever made and would like to recommend to my juniors as well.”



**Gita Neupane, BBA**  
1<sup>st</sup> Semester

“Choosing UNIVERSAL College as my foundation for further education has been the best decision I have ever made in my life. My college is the major support for my personal and professional growth. Our college does not give fish to us, but teaches each student the fishing skills. This is the main motive of my college, which is the most motivating and the most influencing quote which has completely made a great change in my life.”



Shantinagar, Tinkune  
Kathmandu, Nepal



01-4620522, 4620523, 4620524



info@uc.edu.np

[www.uc.edu.np](http://www.uc.edu.np)