

IMPERIAL PROSPECTUS 2024



BELIEVE IN YOUR IDEAS



STICK TO YOUR GOALS



PLAN FOR SUCCESS



BBA

(Bachelor of Business Administration)

BHCM

(Bachelor of Health Care Management)

MHCM

(Masters of Health Care Management)

1

Meet Our Team

4

Graduate as a
Professional

6

Beyond a
Degree

Table of Contents

16

Friends of IBC

8

Our
Programs

18

Our Admission
Eligibility

20

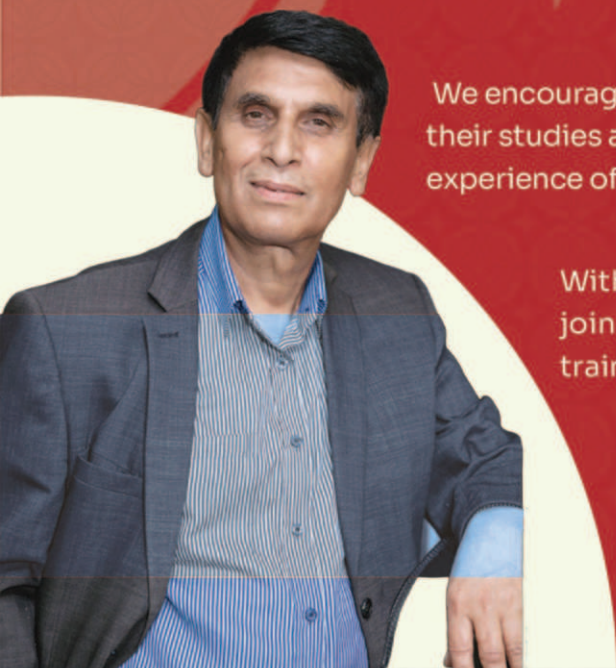
Students
Testimonials

21

Events

Meet our Chairperson

Welcome to Imperial College, where we cherish our faculty members' satisfaction and our students' gratitude. Education is critical for the growth of society, and as the backbone of our community, we try to construct a sustainable institution that contributes to the creation of a happy and harmonious society.



We encourage our students to intern with reputable companies during their studies and also organize mini-projects and flagship events to get experience of the business world.

With this brief introduction, I would like to welcome you to join us in our pursuit of becoming a top center for research, training, and teaching.

Priya Nath Khanal
CHAIR PERSON

Meet our Chief Academic Advisor

Imperial Business College has steadily improved its academic, research, and placement success over time. This demonstrates the growing momentum behind our ground-breaking corporate education program.

We encourage our students to intern with reputable companies during their studies and also organize mini-projects and flagship events to get experience of the business world.

Our curriculum has been created overall to find a balance between professional and personal capabilities.

Prof. Dr. Kamal Deep Dhakal
CHIEF ACADEMIC ADVISOR



Meet our CEO

Youths are the strong pillars holding up our nation. If they have the right environment to learn, they can become valuable assets for our country, bringing their strength, intelligence, and endurance. Education is the best way for them to wake up, learn new things, and use their knowledge in different areas of development.

At the Imperial Business College (IBC), we have a young team and experienced academic advisors. We combine local and global influences in education, creating a wonderful mix where students understand and appreciate different cultures. Our college uses a mix of traditional and modern teaching methods that help students discover their hidden talents and learn about themselves and other subjects. To keep up with the competitive and fast-changing world, we have added many extra programs, training sessions, seminars, webinars, sports, workshop, conclave, conference, industrial visit and other activities to the regular courses offered by Pokhara University.

Lastly, we warmly welcome you to be a part of Imperial Business College, where you will feel at home.

Jeevan Lama Golay
CHIEF EXECUTIVE OFFICER



Meet our Principal

Empowerment of students for their all-around development through quality education is our cherished motto. Today's education goes beyond learning, which builds character, knowledge, and employability for our young leaders.

The measures taken by our top-level management, the willing contribution of our proficient faculty and dedicated non-teaching staff, and the overwhelming response and enthusiastic participation of our dear learning-motivated students in college activities with a proven track record make us unique and one of the best learning centers in the Kathmandu valley.

At IBC, teaching pedagogy involves turning academic theories into games through workshops, biz quizzes, public speaking, personality development, community service, and social campaigns. We want to train them for global and local jobs and entrepreneurship.

Therefore, our advice is to, "Learn here; lead anywhere."

Pratap Shakya
PRINCIPAL



Message from the Head of Academic Affairs

It is a pleasure to welcome you to Imperial Business College, an institution committed to academic excellence and holistic student development. As the Head of Academic Affairs, I am proud to oversee two of our flagship programs: The Bachelor of Business Administration (BBA) and the Bachelor of Health Care Management (BHCM). Both programs are designed with a strong academic foundation and practical orientation to prepare students for leadership roles in their respective fields.

In today's rapidly evolving world, the role of effective management is more critical than ever. Our BBA program equips students with essential business knowledge, leadership skills, and entrepreneurial mindset needed to succeed in diverse sectors. Similarly, our BHCM program addresses the growing demand for skilled healthcare managers who can navigate complex systems and improve service delivery in the health sector.

At Imperial, we are committed to providing a robust academic foundation, practical exposure, and a nurturing environment that prepares our students to become capable, ethical, and forward-thinking professionals.

Our dedicated faculty, student-centered approach, and modern teaching methodologies ensure that every student receives a well-rounded education.

Mr. R.C. Koirala

HEAD OF ACADEMIC AFFAIRS
IMPERIAL BUSINESS COLLEGE



Meet our Team

Welcome to Imperial Business College, where we are excited to support you in shaping a future defined by purpose, growth, and real-world impact.

At Imperial, we take pride in nurturing not just academic excellence, but also personal and professional development. Whether you choose the BBA program focused on business, management, and innovation, or the BHCM program designed for future healthcare leaders, you'll be part of a learning environment guided by experienced scholar-practitioners who bring both academic depth and industry insight to the classroom.

Our curriculum blends strong theoretical foundations with applied learning, through case-based analysis, real-world projects, and practical exposure, to help you build essential skills and the confidence to lead in today's complex and evolving world.

I look forward to supporting you as you begin this exciting chapter of your academic journey.



Ms. Nima Tamang

SUPERVISOR OF ACADEMIC AFFAIRS
IMPERIAL BUSINESS COLLEGE

Meet our Team

Welcome to Imperial Business College!

To our new Master's students,
It is a great pleasure to welcome you to our academic community. This marks an exciting chapter in your personal and professional journey, and we're here to support you every step of the way.

Our program is designed to challenge and inspire, preparing you for leadership in Hospital and Healthcare Management. You'll be encouraged to think critically, engage deeply, and contribute meaningfully—guided by our values of justice, equity, inclusivity, and sustainability.

We believe learning goes beyond the classroom. You'll gain not only knowledge but also lasting connections, a broader perspective, and the confidence to create positive change.

Graduate school can be demanding, but you're not alone. Our faculty and staff are here to help you thrive.

We look forward to seeing you grow, succeed, and make your mark.
Welcome aboard—your journey starts now!

Sincerely,

Umesh Dawadi

Program Director

Master of Healthcare Management







Welcome to **Imperial Business College**, a leading and progressive college committed to delivering excellence in education with a strong focus on outside classroom experiences. In the few years, we have been able to mark a name in Business Administration and Healthcare Management studies with a team of highly qualified, intellectual, and experienced experts.

Our degrees provide a wide range of employment opportunities in multiple industries. Each student is distinct and will opt for jobs in different industries. We prepare you to take on these roles helping you craft your own unique story, prepping up your strengths as you get ready to enter the job market and move beyond Imperial.

Graduate as a Professional



Yogesh Gautam
Graduate

My name is Yogesh Gautam, and I graduated from Imperial Business College. Presently, I've been employed at FISOFT Group for 3.5 years, serving as an Associate in the People & Culture Department, which is also referred to as the Human Resource Department.



MISSION

To inspire and nurture the human spirit through classroom and out of classroom experiences, adoption of modern information technology and building life-long connections among students.



VISION

To create premier human resources with a high rate of employability who can accelerate any organization's growth and transform the nation through entrepreneurship.





Beyond a Degree

When our students graduate, we make sure that they go through transformative learning experiences. With their participation in social and environmental activism, event and project management, leadership conferences, sales summit, and technical training, we prepare students for success in their careers and in life.



Academic Excellence

We are committed to providing high-quality education and academic rigor to ensure our students have the knowledge and skills required to excel in their chosen fields.

Practical Learning

We believe in hands-on experience and real world applications of theoretical knowledge to prepare our graduates for success in their careers.



Diversity and Inclusivity

We value diversity and inclusivity and strive to create an environment where all students, faculty, and staff feel welcome and valued.

Innovation

We encourage innovation and entrepreneurship to prepare our graduates for success in a rapidly changing world.



Personal and Professional Growth

We are dedicated to the personal & professional growth of our students, providing opportunities for leadership, teamwork, and continuous learning.

Social Responsibility

We promote community service, sustainable practices, and ethical behavior to instill a sense of social responsibility in our students.



Our Programs

We offer 4 year bachelor's degree programs in Business Administration, Healthcare Management, and 2 year master's degree program in Healthcare Management affiliated with Pokhara University, Nepal.

BBA

(Bachelor of Business Administration)

BHCM

(Bachelor of Healthcare Management)

MHCM

(Master of Healthcare Management)

AFFILIATED WITH

POKHARA UNIVERSITY





BBA^(96 SEATS)

Bachelor of Business Administration

The **Bachelor of Business Administration** program develops leadership, business, and management skills to prepare students for global competition. Through this program students are inspired and nurtured to successfully translate business management theories into practice. The four-year program includes coursework, project work, & an internship over eight semesters & credit hours.



Basket of Opportunities

- Banking and Financial Institutions
- Government Officials
- Entrepreneur
- Business Development Officer
- Advertising and Marketing Agencies
- Brand Consulting Firms
- Digital Marketing
- Finance and Accounts Executive
- Human Resource Officer
- Business Development Officers
- Business Consultants
- Stock Brokers
- Merchant Bankers
- Fintech



Curriculum Structure OF BBA PROGRAM

SEMESTER I

English
Basic Mathematics
IT for Business
Behavioral Science
Principles of Management
Software Skills Practicum

SEMESTER IV

Data Analysis & Modeling
Business & Society
Business Research Methods
Human Resource Management
Introduction to Financial Management
Fintech Practicum

SEMESTER II

Business Communication
Business Mathematics
Introduction to Microeconomics
Fundamentals of Organizational Behavior
Financial Accounting
Soft Skills Practicum

SEMESTER V

Entrepreneurship & Innovation
Fundamentals of Operations Management
Management Information System
Project Management
Concentration I
Academic Writing

SEMESTER III

Business Statistics
Introduction to Macroeconomics
Cost and Management Accounting
Essentials of Finance
Principles of Marketing
Digital Marketing Practicum

SEMESTER VI

Essentials of e-Business
International Business
Project Work
Concentration II
Elective I
Business Development Project

SEMESTER VII

Strategic Management
Business Law
Concentration III
Elective II
Business Environment
Community Engagement Project

SEMESTER VIII

Internship



Anjali Limbu

BBA 8th Sem

I am deeply grateful to Imperial Business College's faculty, staff, and my peers for their guidance and support. The college has equipped me with the knowledge, skills, and confidence to excel. I am proud to be part of this community and look forward to applying what I have learned. Thank you for the recognition and invaluable experiences.

BHCM (48 SEATS)

Bachelor of Healthcare Management

The **Bachelor of Healthcare Management** develops prominent healthcare leaders who can optimize patients' care and medical practices, lead hospital management, foster a healthcare program or become clinical nurse leaders, a BHCM degree will empower you to instill these required qualities. Four academic years, eight semesters, and 133 credit hours are required to complete the program, which consists of coursework, projects, and an internship.



Curriculum Structure OF BHCM PROGRAM

SEMESTER I

English I
Principles of Management I
Computer & IT Applications
Principles of Health Care
Anatomy & Physiology

SEMESTER II

English II
General Psychology
Introductory Microeconomics
Principles of Hospital Administration I
Hospital Planning I

SEMESTER III

Business Communication for
Healthcare Management
Fundamentals of Sociology
Introductory Macroeconomics
Basic Mathematics
Principles of Hospital Administration II
Internship I

SEMESTER IV

Fundamentals of Organizational
Behavior
Fundamentals of Accounting
& Finance
Hospital Planning II
Basic Epidemiology
Health Policy & Program
Management

SEMESTER V

Management of Human Resources
Health Information System
Business Research Methods
Biostatistics & Computer Application
Healthcare Inventory &
Biomedical-Equipment
Management
Internship II

SEMESTER VI

Principles of Marketing
Hospital Support Services Management
Hospital Quality Management
Introductory Disease Management
Healthcare Law & Ethics

SEMESTER VII

Concentration I:
Hospital Management
(Two Courses)
Concentration II:
Health Management
(Two Courses)
Elective I: Health Management
Elective II: Hospital Management

SEMESTER VIII

Concentration I:
Hospital Management
(Two Courses)
Concentration I:
Health Management
(Two Courses)
Strategic Management
Internship III



Basket of Opportunities

- Hospitals
- Pharmaceutical Companies
- Capable Entrepreneur
- Medical Colleges
- Health Insurance Companies
- Medical Diagnostics and Product Testing Labs
- Government Health Care Sectors
- Health Consultants
- Human Resource Manager
- Health Program Coordinator
- Brand Consultant
- Hospital Administrator



Kusum Sapkota
4.0 GPA BHCM

As a Bachelor of Healthcare Management student at Imperial Business College, I feel privileged to be part of such a prestigious institution. Throughout my first three semesters, I've consistently maintained a top GPA, showcasing the exceptional education provided. I am deeply grateful to the administration and faculty for their invaluable support and guidance, which have been instrumental in my academic success.

MHCM (30 SEATS)

Master of Healthcare Management

The **Masters in Health Care Management (MHCM)** course is designed to meet the needs of advanced-level management practices & research as required for healthcare & non-healthcare graduates. It is a blend of advanced-level theories and practices with the support of compulsory practicum and research programs. It provides a wider spectrum of health and specific knowledge of management theory in health care management with IT backup. This program helps to gain an in-depth understanding of the key principles, practice of leadership and subjects affecting today's leaders in the Health Care Industries.

Objectives: The MHCM program in the Faculty of Management Studies (FMS) of Pokhara University, is devoted to imparting theoretical-cum-practical knowledge in Health Care Management.

Especially, the program aims at:

- To prepare students to upgrade professional level and managerial positions either in Health Care Management or in Hospital Management.
- To inculcate a positive attitude and practical skills so essential for a competent and responsible manager in students.
- To prepare students to take positions as the chief of Hospital Management, Hospital Administrators in middle-sized hospitals, health projects, or unit chiefs of large-scale organizations.

Career and Scope

Master in Health Care Management prepares students to solve numerous complex issues confronting the medicinal services sector. As the program is associated with the management system, Master of Health Care Management can find the following baskets of opportunities:



Basket of Opportunities

- CEO – Health Care Organizations
- Health Care Managers
- Hospital Administrator
- Health Program Director / Coordinator
- Pharmaceutical Quality Manager
- Rehabilitation centers
- Consulting firms
- Capable Entrepreneur
- Health insurance organizations
- Physician practices
- Mental health organizations
- Universities and research institutions

ELIGIBILITY

Applicants having (a minimum of 15 years formal education: 12 years of schooling plus 3 years graduation) BHCM or Post Graduate Diploma in HCM or Bachelor degree in health science stream or equivalent degree with 2 CGPA (second division) or above are eligible to apply for MHCM program.

- Bachelor's Degree in Health Care Management or PGDHCM or any Doctor (MBBS, BDS, BAMS, BPT, Homeopathy, and Naturopathy)
- Bachelor in any discipline + One year PG
- Health science –BPH, BMLT, BN, BSc Nursing, B Pharmacy,

Curriculum Structure OF MHCM PROGRAM

SEMESTER I

Health Care Organization
& Management
Hospital Service
Management
Public Health Program
Management
Health Economics
Elective I Health System
and Policy

SEMESTER III

Research Methodology in
Health Care
Epidemiology and Biostatistics
Strategic Health Care Management
Health Care Evaluation
Elective III Recent Development
in Health Care

SEMESTER II

HRD & Organization Development
in Health Care
Health Financing & Insurance
Quality Management in
Healthcare Organization
Information Technology in
Healthcare System
Elective II Safety and Disaster
Management

SEMESTER IV

Practicum
Thesis



Student Testimonials



Salina Neupane

Imperial has been a beautiful chapter of my life. From kind mentors to supportive friends, every moment here has shaped me into who I am today. Achieving a 4.0 GPA wasn't easy, but with constant encouragement and a joyful learning environment, it became possible. To everyone: enjoy the little moments, believe in yourself, and let Imperial bring out the best in you since it isn't just a college—it's a place where you'll grow, smile, and truly shine.



Parbesh Rawal

Studying at Imperial Business College has been a life-changing experience. The supportive faculty, practical learning, and inspiring environment helped me achieve a 4.0 GPA and grow personally. It took discipline, clear goals, and curiosity to stay focused. Imperial's collaborative atmosphere pushed me to do better every day. To future students: stay committed, ask for help when needed, and trust the journey—Imperial will guide you toward success.



Kusum Sapkota

Imperial College inspired me from day one with its vibrant academic environment. Earning a 4.0 GPA was more than a personal win—it reflected the quality of education and mentorship I received. The chance to learn from experts and push beyond my comfort zone truly transformed me. To future students: be bold, stay curious, and make the most of every opportunity at IBC—it will shape your future.

Student Testimonials

Riya Gauli

Choosing BHCM at Imperial Business College was a life-changing decision. The welcoming environment, inspiring faculty, and supportive mentors helped me thrive. With a 3.94 GPA and the title of Miss Fresher, I'm proud of how far I've come—thanks to IBC's constant encouragement.



Prativa Baral

Imperial Business College gave me the flexibility and support I needed to balance a full-time job and my studies. Even in Nepal, I was able to fund my own education and excel — just like students do abroad. Thanks to the understanding faculty and student-friendly system, it truly is a place that empowers working students.



Priyanka Chad

Studying BHCM at Imperial College has been a truly enriching journey. The supportive faculty and inspiring environment have helped me grow both academically and personally. I appreciate how IBC allows me to balance work and study, pushing me to discover my true potential and step out of my comfort zone. I'm excited for the journey ahead and grateful for all IBC has already given me.





WHAT'S YOUR
BIG IDEA?
AN IDEA ITERATION PROGRAM 2023

Frie
of IMPE

FRIENDS OF IBC

Friends Club is an independent chapter of the students, by the students and for the students. As a student of Imperial, You are automatically a member of the Friends Club, the main aim of this student led body is to harness the power of shared ideas, imagine new possibilities and execute them by combining academic and entrepreneurial resources.

Friends club hosts an array of events including social & environmental activism, sports tournaments, health camps, socio-cultural visits, concerts and dance shows. These events provide real world management perspectives, valuable networking opportunities as well as memorable, interesting and entertaining parts of college life.



Lead from
FRONT

RAFTING



nds

RIAL BUSINESS COLLEGE

**CORPORATE SOCIAL
RESPONSIBILITY
PROGRAM**



Activities of Friends

- Imperial Fiesta
- Industrial Visit
- Elocution Competition
- Socio-cultural Visit
- Sports and Creative Week
- Dental and Eye Checkup Camp
- Charity Show For a Cause
- Poetry Competition
- MAD-ADS
- Saraswati Puja
- Clothes Drive
- Imperial Talks
- Women's Day
- ANUBHAV
- Book Drive
- Blood Drive
- Biz-Quiz
- Teacher's Day
- Environment Day

Eligibility: (BBA/BHCM)

- NEB +2 overall aggregate of 2.0 CGPA or above with each subject (theory and practical) grade D+ or above.
- For A-Levels, a minimum of 3.5 credits and at least a grade of D or above

Entrance Test:

- Must secure 40 marks out of 100 to get selected as IBCians. The test will be based on CMAT, including:

- I. Quantitative Ability II. Verbal Ability
- III. General Awareness IV. Logical Reasoning

Group Discussion:

- The students have to pass a group discussion conducted by the college admissions committee to secure a place in the college.

Full Scholarship Provision:

- Full scholarship provided to one student for each course on merit basis.

Criteria/Parameter for the Scholarship Program:

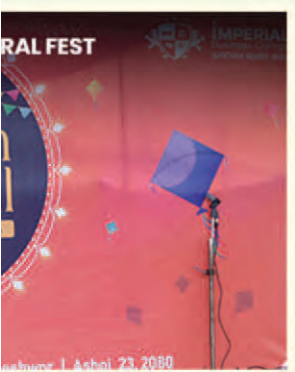
- GPA (30%)
- Essay Marks (20%)
- Aptitude Marks (30%)
- Group Discussion Marks (10%)
- Interview (10%)

To apply scan here:



MOU SIGNING CEREMONY











Welcome to the Strong Culture of Education

Imperial Business College

☎ 01-4538293, 01-4519306

☎ +9779801019306

📍 Thapagaun, New Baneshwor

🌐 www.imperialcollege.edu.np

✉ info@imperialcollege.edu.np

📞 9801019306 (WhatsApp)

📞 9801019306 (Viber)

📘 [imperialbusinesscollege1](https://www.facebook.com/imperialbusinesscollege1)

📷 [imperial_college2020](https://www.instagram.com/imperial_college2020)

🌐 [imperial-business-college](https://www.linkedin.com/company/imperial-business-college)

