



**COLLEGE OF BUSINESS  
MANAGEMENT**



# COLLEGE OF BUSINESS MANAGEMENT

TRANSFORMING EDUCATION

[www.cbmunp](http://www.cbmunp.com)



## PRINCIPAL'S MESSAGE

### SUMAN NEUPANE

Chartered Accountant (CA), M.Com., Ex-Banker  
Engaged in education Industry since last 3 years

**I would like to extend my warm invitation to all our future corporate leaders, managers, and entrepreneurs to join hands in transforming education in the most practical methods and case study based approach.**

We believe that each student has an opportunity to get education as each individual is different as a person and as a learner.

As a 21st century organization, we desire to nurture each mindset with morals, values, and set of skills in an academic plus professional way.

The whole concept of teaching is to revitalize the natural curiosity of young minds for the discovery of new concepts of management and business.

With the progressive guidance of well-qualified teachers, the students will emerge as a skilled, intellectual, experienced, and self-sustaining individual in the management arena for the appealing and professional performance at the national and global level.



CBM is currently under the management and development of young teams for harmonious future generation. With the proper assistance of academic professionals, we are pleased to offer the real environment based learning to advance their skills, knowledge and also focus on character development.

WE STAND AT THE REGION OF

# BEST

**B** – BETTER CAREER GROWTH

**E** – ENRICHING PROGRAM

**S** – SPECIALIZED FACULTIES &  
SCHOLARSHIP FACILITIES

**T** – TECH-FRIENDLY

# INTRODUCTION

College of Business Management was established in 1997, to bestow quality education in the field of management to the students of Nepal in the high school, Bachelors and Masters Level.

We took on this educational voyage with the vision of making Nepal an educational hub for the entirety of Southeast Asia for new management and technology based education, philosophies, and a holy destination for monks of knowledge.

## OUR VISION OUR GOALS

Our vision is to groom the leaders with the skills, knowledge, experiences, and values. Being a second home for the students, we are striving to give glorified talents for the society and the nation as a whole, hence the strong pillars LEG of the nation.

Education is the right and blissful opportunity to experience the phase of life with intellectuality. Our major goal is to guide each student socially and intellectually toward professionalism, better career choices, and building analytical skills.

**LEARNING • EXPERIENCING • GROWING**





# ABOUT US

College of Business Management is one of the prestigious education institution, with technology and digital-based learning mechanisms. We are marching with the motto of creating sensible and intellectual humans with skillful and intellectual minds.

We believe that a free mind is a happy place to learn and grow. We believe in creating a friendly and practical based learning environment for future leaders.



# OUR TEAM



**SUMAN NEUPANE**  
PRINCIPAL  
Chartered Accountant(CA), M.com,  
Ex- Banker, Engaged in education  
industry since last 3 years



**AJAY SHAH**  
ACADEMIC DIRECTOR  
Mphil & Phd Scholar  
Ex - Program & Research Director (MBA)  
Ape Institute Of Management  
Involved in education sector last 20 years



**RAHUL RATHI**  
DIRECTOR OF STUDENT AFFAIRS  
CA, MBA, Ex-Practicing CA  
Adjunct Faculty at Presidential Business  
Schol & Ace Institute Of Management  
Engaged in education industry since 7 years



**SAROJ CHAPAGAIN**  
FINANCIAL DIRECTOR



**SANDIP SAPKOTA**  
DIRECTOR  
CA, B.com, Managing Director  
at Etreading Nepal



**SUBIN PRADHAN**  
DIRECTOR  
M. Phil (Strategic Management)  
Engaged in education  
since last 10 years



**BIKASH ADHIKARI**  
DIRECTOR  
CA, MBS(TU)  
LLB, Banker



**AMAN JHA**  
TEAM MEMBER  
CA, B.Com



**APOORWA KSHITIZ SINGH**  
TEAM MEMBER  
Chartered Accountant



**SUNIL ARYAL**  
TEAM MEMBER  
Chartered Accountant, B.Com



**SANJEETA NEPAL**  
TEAM MEMBER  
Chartered Accountant



**DEEPAE SHAH**  
TEAM MEMBER  
Chartered Accountant, Financial Consultant,  
CEO at Guras Technologies



**TANKA UPRETI**  
TEAM MEMBER  
Chartered Accountant



**ASHMITA TRIPATHI**  
TEAM MEMBER  
Chartered Accountant



**MANJU BHANDARI**  
TEAM MEMBER  
Chartered Accountant



**BIDUR TIMLSINA**  
TEAM MEMBER  
Motivational Speaker, Banker  
Former Adjunct Faculty at Shankar Dev  
Campus, Nepal Mega College & PRIME, CA.



**RUPAK MAINALI**  
TEAM MEMBER  
CA, Presidet at Himalayan  
Toastmaster Club



**SAMIT GHIMIRE**  
TEAM MEMBER  
CA, CFO at Nepal Cancer Hospital



**BISHAWAMBER KARKI**  
TEAM MEMBER  
Chartered Accountant, B.Com



**MADHU POKHAREL**  
TEAM MEMBER & FACULTY  
Practicing Chartered Accountant



**HEMANTA RAMAILI**  
TEAM MEMBER & FACULTY  
Chartered Accountant



**RANJIT HAMAL**  
TEAM MEMBER  
Chartered Accountant, B.Com



Boring Hai ?

**SADHAI COLLEGE**

Tehi **Bhaari Jhola**  
Kehi **Nabujine Class**

**Kati Jane ?**

K GARNE TA ?  
**CBM** JOIN GARNE  
**RAMAILO** TARIKA LE PADHNE

**JOIN CBM**

A PLACE WHERE YOU WILL LIVE  
YOUR LIFE WHILE LEARNING AND GROWING.

**IT'S NEVER TOO  
LATE TO START  
YOUR DREAM.**

*Aajai Cbm join garne,  
Dhukka bhayera career banaune.*



CBM COLLEGE IS STEERED BY YOUNG &  
ENERGETIC PROFESSIONAL CA'S & ENTREPRENEURS.

**#AajaNagareKahileGarne**



# OUR PROGRAMS

We believe in creating a friendly and practical based learning environment for future leaders. Our courses is not only limited to getting a degree but also for nurturing creative, skillful, and intellectual minds and transforming the education to get the evolved new generation.

## PLUS TWO MANAGEMENT

We focus on building the foundation of a managerial career with quality and contemporary education to high school students.

We are the prominent educational destination to pave a productive path for future aspirants.

The courses offered for +2 students by NEB in upcoming sessions:

SUBJECT	CREDIT HOURS (CLASS - 11)	CREDIT HOURS (CLASS - 12)
NEPALI	3	3
ENGLISH	4	4
SOCIAL STUDIES	5	-
LIFE SKILL	-	5
ACCOUNTS	5	5
ECONOMICS	5	5
TOTAL	27	27
OPTIONAL (ADDITIONAL)	5	5

# BBS PROGRAM

We strive to prepare the young minds with competent knowledge in managerial and business administration sectors as our first priority.

CBM college focuses on creating young minds through practical, intellectual, and technical based learning. We are here to unlock the entrepreneurial capabilities of students that will help them to tackle the upcoming challenges.

## • FIRST YEAR •

MGT 201: BUSINESS ENGLISH

MGT 202: BUSINESS STATISTICS

MGT 203: MICROECONOMICS

MGT 211: ACCOUNTING FOR  
FINANCIAL ANALYSIS

MGT 213: PRINCIPLES OF MANAGEMENT

## • SECOND YEAR •

MGT 205: BUSINESS COMMUNICATION

MGT 206: MACROECONOMICS

MGT 212: COST AND  
MANAGEMENT ACCOUNTING

MGT 214: FUNDAMENTALS OF MARKETING

MGT 216: FOUNDATIONS OF HUMAN  
RESOURCE MANAGEMENT

## • THIRD YEAR •

MGT 204: BUSINESS LAW

MGT 215: FUNDAMENTALS OF  
FINANCIAL MANAGEMENT

MGT 217: BUSINESS ENVIRONMENT  
AND STRATEGY

MGT 218: TAXATION AND AUDITING

MGT 219: ORGANIZATIONAL BEHAVIOR

## • FOURTH YEAR •

MGT 220: ENTREPRENEURSHIP AND  
ENTERPRISE DEVELOPMENT

CONCENTRATION I

CONCENTRATION II

CONCENTRATION III

MGT 221: BUSINESS RESEARCH METHODS

MGT 401: FINAL PROJECT

NOTE: WE HAVE BOTH INTERNAL AND EXTERNAL EVALUATING PROCEDURES.  
WE ALSO PROVIDE INTERNSHIP AND JOB PLACEMENT OPPORTUNITIES AT  
ESTEEMED ORGANIZATIONS



# BBM PROGRAM

BBM is a semester based Tribhuvan University course for aspiring managers, and business leaders of the future. This course helps to enhance the managerial, entrepreneurial, and leadership skills in students so they are prepared for a dynamic business environment.

CBM is helping individuals to process and develop a business mindset from an early undergraduate phase. Creative thinking, decision-making, and leadership are our core mission of the BBM Program.

## BUSINESS TOOL COURSES: 36 CREDIT HOURS

ECO 211: INTRODUCTORY MICROECONOMICS  
ECO 212: INTRODUCTORY MACROECONOMICS  
ENG 211: ENGLISH I  
ENG 212: ENGLISH II  
ENG 213: BUSINESS COMMUNICATIONS  
MTH 211: BUSINESS MATHEMATICS I  
MTH 212: BUSINESS MATHEMATICS II  
PSY 201: PSYCHOLOGY  
RCH 201: BUSINESS RESEARCH METHODS  
SOC 201: SOCIOLOGY FOR BUSINESS  
SOC 202: NEPALESE SOCIETY AND POLITICS  
STT 211: BUSINESS STATISTICS

## BUSINESS FOUNDATION COURSES: 60 CREDIT HOURS

ACC 201: FINANCIAL ACCOUNTING  
ACC 211: COMPUTER BASED FINANCIAL ACCOUNTING  
ACC 212: ACCOUNTING FOR DECISION MAKING  
ACC 213: CORPORATE TAXATION IN NEPAL  
FIN 211: BASIC FINANCE  
FIN 212: FINANCIAL MANAGEMENT  
IT 231: E-COMMERCE  
IT 232: DATABASE MANAGEMENT  
MGT 201: PRINCIPLES OF MANAGEMENT  
MGT 202: HUMAN RESOURCE MANAGEMENT  
MGT 203: ORGANIZATIONAL BEHAVIOR  
MGT 205: OPERATIONS MANAGEMENT  
MGT 206: BUSINESS ENVIRONMENT IN NEPAL  
MGT 207: INTERNATIONAL BUSINESS  
MGT 208: BUSINESS STRATEGY  
MGT 209: BUSINESS ETHICS, SOCIAL RESPONSIBILITY  
MGT 211: LEGAL ENVIRONMENT OF BUSINESS  
MKT 201: FUNDAMENTALS OF MARKETING

## FOCUS AREA: BANK OPERATIONS AND COOPERATIVE MANAGEMENT (5 COURSES)

BNK 211: BANKING LAW  
BNK 212: WHOLESale AND RETAIL BANKING  
BNK 213: FUTURES AND OPTIONS MARKETS  
BNK 214: COMMERCIAL BANK OPERATIONS  
BNK 215: CAPITAL AND MONEY MARKETS  
BNK 216: TREASURY MANAGEMENT  
BNK 217: COOPERATIVE MANAGEMENT  
BNK 218: MICRO-FINANCE AND RURAL BANKING  
BNK 219: INVESTMENT BANKING

## FOCUS AREA: SALES AND MARKETING (5 COURSES)

MKT 211: CONSUMER BEHAVIOR  
MKT 212: ADVERTISING AND PUBLIC RELATIONS  
MKT 213: CREATIVE SELLING  
MKT 214: SALES FORCE MANAGEMENT  
MKT 215: RETAIL MANAGEMENT  
MKT 216: SUPPLY CHAIN AND CHANNEL MANAGEMENT  
MKT 217: INDUSTRIAL MARKETING  
MKT 218: RURAL MARKETING

## FOCUS AREA: INSURANCE AND RISK MANAGEMENT (5 COURSES)

INS 211: INTRODUCTION TO RISK AND INSURANCE  
INS 212: INSURANCE BROKING AND BANCASSURANCE  
INS 213: COMMERCIAL PROPERTY RISK MANAGEMENT  
INS 214: COMMERCIAL LIABILITY RISK MANAGEMENT  
INS 215: LIFE AND NON-LIFE INSURANCE  
INS 216: PRIVATE PROPERTY RISK MANAGEMENT  
INS 217: GLOBAL TRADE AND MARINE INSURANCE  
INS 218: MICRO INSURANCE

**FOCUS AREA: ENTREPRENEURSHIP AND  
ENTERPRISE DEVELOPMENT (5 COURSES)**

EED 211: ENTREPRENEURSHIP DEVELOPMENT  
EED 212: PRINCIPLES OF SMALL BUSINESS MANAGEMENT  
EED 213: CREATIVITY AND INNOVATION  
EED 214: ENTREPRENEURIAL MARKETING  
EED 215: MICRO-FINANCE  
EED 216: SMALL BUSINESS PLANNING AND CREATION  
EED 217: PROJECT MANAGEMENT

**ELECTIVES: 9 CREDIT HOURS (THREE COURSES)**

ELE 221: EMERGING GLOBAL BUSINESS ISSUES  
ELE 222: INFORMATION AND TECHNOLOGY MANAGEMENT  
ELE 223: MANAGEMENT OF FOREIGN TRADE  
ELE 224: ORGANIZATIONAL DEVELOPMENT AND CHANGE  
ELE 225: BUDGETING AND FINANCIAL FORECASTING  
ELE 226: EVENT MANAGEMENT  
ELE 227: SERVICE OPERATIONS MANAGEMENT  
ELE 228: LABOR RELATIONS MANAGEMENT  
ELE 229: NEGOTIATION SKILLS  
ELE 230: REAL ESTATE MANAGEMENT

**PRJ 351: PROJECT AND REPORT WRITING: 6 CREDIT HOURS**  
**MGT 351: INTERNSHIP: 6 CREDIT HOURS**



**NOTE:** WE HAVE BOTH INTERNAL AND EXTERNAL  
EVALUATING PROCEDURES. WE ALSO PROVIDE INTERNSHIP AND  
JOB PLACEMENT OPPORTUNITIES AT ESTEEMED ORGANIZATIONS

# MBS PROGRAM

MBS is a reputed semester based Tribhuvan University program to develop the entrepreneurial and managerial skills as a solid foundation for today's youngsters.

CBM's MBS program enables the students to work as competent managers, business leaders and entrepreneurs to meet the demand of competent managers in a real working environment.

## • FIRST SEMESTER • 15 CREDIT HOURS

MKT 511 MARKETING MANAGEMENT  
ECO 512 MANAGERIAL ECONOMICS  
MSC 514 STATISTICAL METHODS  
MGT 515 ORGANIZATIONAL BEHAVIOR  
MGT 519 MANAGERIAL COMMUNICATION

## • SECOND SEMESTER • 15 CREDIT HOURS

FIN 510 FINANCIAL MANAGEMENT  
MGT 513 HUMAN RESOURCE MANAGEMENT  
MSC 517 PRODUCTION AND  
OPERATIONS MANAGEMENT  
ACC 517 MANAGEMENT ACCOUNTANCY  
MGT 518 BUSINESS ENVIRONMENT

## • THIRD SEMESTER • 15 CREDIT HOURS

ACC 519 ACCOUNTING FOR FINANCIAL  
AND MANAGERIAL DECISION AND CONTROL  
MSC 521 RESEARCH METHODOLOGY  
MGT 522 INTERNATIONAL BUSINESS  
MGT 524 ENTREPRENEURSHIP

## • FOURTH SEMESTER • 15 CREDIT HOURS

MGT 523 STRATEGIC MANAGEMENT  
MGT 525 DISSERTATION



## GROUP A

### SPECIALIZATION COURSE

#### FINANCE

FIN 687 FINANCIAL DERIVATIVES  
AND MARKET

FIN 688 CORPORATE FINANCE

#### ACCOUNTANCY

ACC 685 CORPORATE TAXATION

ACC 686 COST MANAGEMENT

#### MANAGEMENT

MGT 687 RECENT TRENDS  
IN MANAGEMENT

MGT 688 ORGANIZATIONAL THEORY

#### MARKETING

MKT 691 ADVERTISING  
AND PROMOTION MANAGEMENT

MKT 692 RURAL MARKETING

## GROUP B

### • FINANCE •

FIN 685 FINANCIAL MARKETS  
AND INSTITUTIONS

FIN 686 INTERNATIONAL  
FINANCIAL MANAGEMENT

FIN 689 INVESTMENT MANAGEMENT

FIN 690 INSURANCE: THEORY AND PRACTICE

FIN 691 COMMERCIAL BANK MANAGEMENT  
THEORY AND PRACTICE

### • MARKETING •

MKT 685 CONSUMER BEHAVIOR

MKT 686 INTERNATIONAL MARKETING

MKT 687 BRAND MANAGEMENT

MKT 688 SALES MANAGEMENT

MKT 689 RETAIL MANAGEMENT

MKT 690 SERVICES MARKETING

### • ACCOUNTANCY •

ACC 687 CONTEMPORARY AUDITING

ACC 688 ACCOUNTING THEORY AND  
FINANCIAL REPORTING

ACC 689 MANAGEMENT CONTROL SYSTEMS

ACC 690 BALANCE SCORECARD: A TOOL  
FOR PERFORMANCE

### • MANAGEMENT •

MGT 686 QUALITY MANAGEMENT

MGT 689 PERFORMANCE MANAGEMENT

MGT 690 LEADERSHIP AND  
COMMUNICATION

**NOTE:** WE HAVE BOTH INTERNAL AND EXTERNAL EVALUATING  
PROCEDURES. WE ALSO PROVIDE INTERNSHIP AND JOB PLACEMENT  
OPPORTUNITIES AT ESTEEMED ORGANIZATIONS

# OUR FACILITIES

We provide you with quality education under the guidance and mentorship of a dynamic team involving qualified CAs, MBAs and entrepreneurs. Along with that, we focus on providing our students with a fascinating studying environment. We offer you various arenas to help you broaden your analysis and research. We organize various events to promote the physical, cognitive and mental growth of our students and give them a break from their daily routine



**FULL-FLEDGED  
CLASSROOM**



**LIBRARY**



**SPACIOUS  
PLAYGROUND**



**COMPUTER  
LAB**



**EVENTS**



## EXPERIENCE THE **BRIGHTER** **SIDE** OF LIFE AT CBM

Being a certified degree holder is not enough until and unless you are skillful enough to adapt to the real competing world.

The College of Business Management is moving with the motto of creating a powerful skill-set today for productivity tomorrow.

Education at CBM is not only confined within the college walls but also focuses on broadening the perspective of the outside world.

## JOIN CBM TO LEARN, EXPERIENCE AND GROW

☎ 01 - 4539716, 9851142123, 9848001318

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