



**“Development Leadership for the Future”**  
**Bachelor of English and Communication Studies (BECS)**  
**School of Development & Social Engineering**  
**Faculty of Humanities & Social Sciences, Pokhara University**

### **Introduction to Bachelor of English and Communication Studies (BECS)**

The **Bachelor of English and Communication Studies (BECS)** is an undergraduate programme at the **School of Development and Social Engineering (SDSE)**, Faculty of Humanities and Social Sciences, Pokhara University. It is a blended course between academic and professional orientation. It aims to produce graduates with competent academic, technical and practical knowledge, skill and technology to meet the national and international demand of professionals, communicators and enthusiast academics in English.

### **Objectives**

The objectives of the Bachelor of English and Communication Studies are to help students to:

- develop their analytical skills by orienting them to the scholarly world of critical thinking and interdisciplinary knowledge in the integration of the twin disciplines of English and Communication studies
- cultivate in their ability to shape ideas and foster values
- expand students' personal and professional qualifications
- develop in students the spirit of critical inquiry, ethical responsibility and personal fulfilment
- lead to life-long learning.

### **Career Opportunities**

The Bachelor of English and Communication Studies (BECS) graduates become competent for professional jobs in the national and international institutions and organizations where English is the primary language for communication. They would fulfill the need of professionals required for the government, particularly for the Ministry of Foreign Affairs and Ministry of Commerce. They would be highly needed at non-governmental organizations (NGOs) civil societies and research institutions. A huge international job market particularly in the United Nations system, foreign diplomatic agencies, multilateral organization, bilateral development cooperation agencies and INGOs is available for the graduates. Similarly, large job opportunities are being availed in the private sector, mainly in foreign companies, the tourism sector, import-export companies and logistics, banking and finance sector, and English language-based media. A good number of graduates are also expected to start their own enterprise in an area where English would be the official language.

### **Course Structure**

Bachelor of English and Communication Studies is a four years course having eight semesters (two semesters per year) with 120 credits with the following major courses:

- Literary studies and literature; Literary theories and criticism
- Logic and critical thinking; critical and creative writing,
- Written and oral communication: public speaking; inter-personal communication; intercultural communication, English in workplace; international business communications
- Written skills: writing for media; tourism, culture; country promotion; film radio television; journalism; analysing text; copy editing

- English language: past, present and future; introduction to linguistics
- History of science; history of knowledge
- Language, culture and society; Nepal studies; civic responsibility; diversity and ethnicity; cultural anthropology; law
- Research methodology in communication studies; conference interpretation and translation;
- Computer application
- Project work and internship

### **Project Work**

Students are required to go for language and communication exposure. In the fourth year, students will carry out an intensive project work focusing on communication. During the project work students will learn practical aspects of English language and communication so that they would be able to bridge University learning with professional practice and beyond. At the end of the project work, students will prepare a report and present their work in a seminar.

### **Why to join Bachelor of English and Communication Studies (BECS) at Pokhara University?**

- It is a career oriented programme
- Being taught with modern equipment and participatory teaching-learning methodology
- Highly qualified faculties
- Exposure of guest lectures and modular teaching faculties along with professionals
- Pokhara University located in a peaceful location

### **Admission Eligibility and Procedure**

- Anyone who has completed 10+2 or intermediate level or its equivalent in any discipline from a recognized HS Board/College is eligible for applying to Bachelor of English and Communication Studies (BECS).
- Applicants are selected from a merit list of entrance examination conducted by the School of Development and Social Engineering.

### **Fee**

A reasonable fee is set for the program which is payable in instalments by semester.

### **Scholarship**

As per the rules of PU scholarship, up to 20 per cent students, who have completed SLC from public schools, may get scholarship. *Separate application is required as per PU Scholarship procedure.*

**Admission Open: Admission is already opened.**

### **For Further Details:**

**School of Development and Social Engineering**  
Faculty of Humanities and Social Sciences  
Pokhara University, Pokhara Lekhnath-30  
Tel: (61)561-699; Mobile: 98560-21986; 98560-34633  
Email: [admission.sdse@pu.edu.np](mailto:admission.sdse@pu.edu.np)  
Website: <http://pu.edu.np>