



KATHMANDU UNIVERSITY SCHOOL OF MANAGEMENT (KU SOM)

Master of Public Policy and Management (MPPM)

A Program jointly run by Kathmandu University School of Management (KU SOM) and Institute for Integrated Development Studies (IIDS)

JULY, 2019

Pinche Tole, Sasatancha, Balkumari, Lalitpur, P.O.Box: 6250,
Kathmandu Tel: 977-1-5186091, 5186029, Fax:977-1-5186414
Email: info@kusom.edu.np

Master of Public Policy and Management (MPPM)

THE KATHMANDU UNIVERSITY

The Kathmandu University is an autonomous, not-for-profit, non-government public institution created through private initiative. It is an institution of higher learning dedicated to maintain high standards of academic excellence.

Kathmandu University was established by an Act of Parliament on November 1991. It started functioning from December 11, 1991.

MISSION

Kathmandu University has the vision to be a world class university with **Quality Education for Leadership** as its motto.

The Kathmandu University has the mission to:

- Promote all-round development of students' abilities and personalities.
- Develop an awareness of the role of science and its application in understanding of the problems of contemporary society.
- Extend and disseminate knowledge and encourage its application
- Develop a community of scholars, students, and staff in which understanding and wisdom can grow and flourish.

The School of Management

The Kathmandu University School of Management (KU SOM) was established in August 1993 as a premier management development institute in the country with a mission *to improve the practice and profession of management for overall national development*. In pursuing its mission, the School of Management aims to:

- Provide both the public and private sectors organizations with a stream of highly competent and committed management professionals; and
- Improve the practice of management in the organizations through management education, training, research, and consulting.

Within the framework of its institutional mission and goals, the School of Management has the objectives to:

- Prepare individuals aspiring for career in management as a profession in business, social, development and public organizations,
- Develop and support practicing managers for their professional enrichment and career advancement,
- Enhance managerial capability of practicing managers for better performance and effectiveness,
- Assist organizations in planning and implementing changes in various functional areas of management and help them to improve their managerial practices and organizational performance, and
- Develop a base of management knowledge relevant to the country and share it for application with organizations for improving the quality of management.

Programs at KU School of Management (KU SOM)

The School currently offers MBA and MBA (Executive) at the master level and Bachelor in Business Administration, Bachelor in Business Information System and Bachelor in Hotel and Tourism Management at the undergraduate level. The programs are of two years at the master level and four years at the undergraduate level. Besides, the School also offers Master of Philosophy (M.Phil) and Doctorate of Philosophy (Ph.D.).

Institute for Integrated Development Studies (IIDS)

IIDS was established on 25 November 1990 as a successor to the Integrated Development Systems or IDS (established in 1979). IIDS has built a prodigious reputation as a premier think tank in Nepal, accomplishing its assigned tasks in research and advocacy. Over these years, IIDS has successfully conducted more than 300 studies/surveys with major thrust in areas such as: macro-economics, foreign aid, agriculture and rural development, food and nutrition, population and health, education, trade and energy, regional co-operation, women in development, poverty alleviation, conflict resolution and sustainable peace. It pivots on informing public policy through empirical research, building capacity of government agencies, and facilitating exchange of knowledge and experience across institutions within and outside Nepal. Over the four decades of its establishment, IIDS has been striving to achieve the following missions:

- Contribute to more informed public policy and action by conducting empirically based policy-oriented research on Nepal's economic and social development in national, regional and international contexts,
- Foster informed debate and discussion on key development issues facing the nation,
- Provide training and technical assistance for government and non-governmental agencies in areas of the Institute's expertise, and
- Facilitate access to and exchange of knowledge and experience with institutions and concerned stakeholders within and outside the country

Master of Public Policy and Management (MPPM)

Master of Public Policy and Management (MPPM) is an innovative academic and professional program that deals with a wide range of public policy, governance, and management issues relevant to the public affair and sector.

The MPPM is designed for young and mid-career professionals seeking to form a critical and holistic view of public concerns and to hone their skills to prepare for a rewarding and impactful career in public service, non-profit organizations, or the private sector. It aims to equip aspiring individuals with an opportunity to analyze, inform and shape public policy challenges through a multidisciplinary and interdisciplinary lens.

The MPPM program is a two year full-time degree consisting of foundational and core courses, a summer internship, a capstone project, interdisciplinary specialization courses, and a professional development program.

The MPPM provides students with analytical skills and management tools they need to tackle complex problems across diverse careers at all levels of government (federal, provincial and local), NGOs, foundations, and private sector in Nepal and beyond.

After completing the degree program, the graduates are expected not only to have competencies on informed public policy analysis, but they are also anticipated to have the following strengths:

- Strategic leadership: Learn to better manage an organization to its mission under resource constraints,
- Public financial decision making and management: Hone financial planning and statement analysis skills to improve operating results, and
- Public leadership confronted: Develop a personalized action plan for leadership.

Objective

The MPPM aims to produce graduates with a high degree of understanding of the theoretical and practical underpinnings of public policy, governance, management with special emphasis on Nepal's policymaking processes and context. The graduates are anticipated to be equipped with tools and models to understand the complexities of the policy process, and evaluate, formulate, and recommend policy alternatives to address issues of public concerns.

At the end, students will gain the following specialized knowledge and analytical skills:

- A strong understanding of the concepts within public policy, grounded on the reality of the policy process and institutions i.e. economic, legal, and administrative norms and practices in Nepali context,
- A solid grasp of the fundamentals of qualitative and quantitative research and analytical methods to conduct in-depth policy analyses, and
- The abilities to appreciate the complexities of policy problems, design, assess, and evaluate appropriate options, choices and synthesize and communicate decisions to the relevant stakeholders.

Curriculum

The curriculum for MPPM program comprises of four separate and distinct course components as follows:

Foundation Courses (12): It includes the basic courses, tools and techniques such as statistics, economics, and research methodology required for public policy governance and management. It will help to prepare the students from diverse academic and professional background with a common set of concepts and tools.

Core Courses (36): Core courses integrate the key concepts and understanding of management, public policy, laws, institutions and quantitative analytical tools that are required for sound formulation and analysis of public policies. It also includes courses on public policy writing and presentation skills as well as policy exercise and seminar. Along with the core concepts and competencies, it also incorporates the functional areas and provides students with an appreciation of the diversity and interrelationship of public sector governance, administration and management. Furthermore, it includes an analytical course designed to enable the students to develop the skill of identifying and analyzing the public policy related problems.

Concentration or Specialization Courses (12): They enable the students to develop their expertise in the specialized area. Students will be required to complete at least a total of 12 credits of course in the policy areas of specialization they have selected.

Capstone and Internship (6): Students are required to work on the capstone projects of 6 credits during the final semester of the MPPM. It will provide an opportunity to apply public policy related concepts and policy analysis tools to a real-life policy problem and learn in-depth about conducting public policy research independently. The project works are to be presented in written and oral to independent academic/research committee.

In reference to the mandatory practicum or internship, students are required to spend their time on internship at a public, private or civil society organization to learn more about the policy making process and management practices. It is proposed that students carry out the mini-policy analysis projects during the internship period. The internship program expects to provide exposure to students for building their confidence in public spheres.

The MPPM consists of coursework that includes a series of lectures, seminars, and workshop with an appropriate blend of theoretical concepts and practical real-life case studies. The program will also comprise of a summer long internship for hands-on experience, a capstone project to synthesize the knowledge and experience they gained over the two years, and a mandatory course on professional development to guide students for a strong career pathway. These components amount to 66 credits.

MPPM Program Structure and Courses

The curriculum for MPPM program comprises of four separate and distinct course components as follows:

Master of Public Policy and Management

Course Title	Credit Hours
Foundation Courses (4 Courses: Total 12 credit)	
PPM 501 Introduction to Public Policy	3 credit
PPM 502 Political Economy and Legal System of Public Policy	3 credit
MAS 561 Statistics for Public Policy	3 credit
ECO 561 Economics for Public Policy	3 credit
Core Course (12 Courses: Total 36 credit)	
PPM 511 Policymaking in Comparative Perspective	3 credit
PPM 512 Ethics and Governance for Public Management	3 credit
PPM 513 Socio-cultural and Demographic Dimension of Public Policy	3 credit
ACC 561 Government and Public Accounting	3 credit
GEM561 Management of Public Institutions	3 credit
HRM561 Human Resources Management	3 credit
GEM561 Public Leadership and Organization Behavior	3 credit
FIN561 Public Finance and Budgeting	3 credit
PRJ561 Public Procurement, Policy, and System	3 credit
MAS 562 Applied Statistics for Public Policy	3 credit
MAS 563 Research and Qualitative Methods for Public Policy	3 credit
PPM 514 Evidence based Policy and Planning	3 credit
Concentration & Specialization (4 Courses: Total 12credit)	
Social Policy and Justice (SOJ) (7 courses)	
SOJ 611 Comparative Approaches to Social Justice	3 credit
SOJ 612 Social Justice and Social Policy	3 credit
SOJ 613 Rural and Urban Underclass and Social Transformation	3 credit
SOJ 614 Social Movement for Emancipatory Development	3 credit
SOJ 615 Diversity, Inclusion and Equity in Social Policy	3 credit
SOJ 616 Sociological Inquiry for Public and Social Policy Implication	3 credit
SOJ 617 Education and Social Policy	3 credit
Federalism and Local Governance (FEG) (6 courses)	
FEG 611 Regional Planning and Local Development	3 credit
FEG 612 Land-Use Planning (Rural and Urban)	3 credit
FEG 613 Dynamics of Rural and Urban and its transformation	3 credit
FEG 614 Rural-Urban linkages and Governance	3 credit
FEG 614 Fiscal Federalism and Governance	3 credit
FEG 615 Political Economy of New Federal Governance (Federal, Provincial and local)	3 credit
Development Policy (DEP) (8 courses)	
DEP 611 Issues in Sustainable Development	3 credit
DEP 612 Comparative Development Policies and Practices	3 credit
DEP 613 Poverty Alleviation-Issues and Policies	3 credit
DEP 614 Economics of Development	3 credit
DEP 615 Urban Development Policy	3 credit
DEP 616 Rural Development Policy	3 credit

Course Title	Credit Hours
DEP 617 The Political Economy of the Welfare State	3 credit
PRJ 661 Project Management, Monitoring and Evaluations	3 credit
Energy and Hydro Power Policy (EHP) (5 courses)	
EHP 611 Hydropower Development Policy and Planning	3 credit
EHP 612 Energy and Hydro Power Economics and Policy	3 credit
EHP 613 Energy Markets, Pricing and Regional Power Trade	3 credit
EHP 614 Energy Security Policies and Strategies	3 credit
FIN 561 Project Financing and Management	3 credit
Transport and Infrastructure Policy (TIP) (5 courses)	
TIP 611 Infrastructure Policy and Planning	3 credit
TIP 612 Transport and Infrastructure Development: Issues and Strategies	3 credit
TIP 613 Transport Planning, Economics and Policy	3 credit
TIP 615 Public Governance and Transport Management	3 credit
FIN 562 Project Financing and Management	3 credit
Capstone (2 modules) Experiential Learning (Total 6 credit)	
PPM 721 Practicum or Internship on Public Policy	Non-Credit
PPM 761 Policy-In-Action (Capstone)	6 Credit
Total Credit	66 Credit

Eligibility and Target Students

The MPPM program is best suited for candidates holding a bachelor's degree with a strong academic performance and preference will be given to the candidates having 1-3 years of work experience or substantial internship experience. Students of diverse academic background are eligible to apply for the program. However, the expectation is that the students will originate from disciplines like political science, social science, economics, journalism, law, business, and others. Potential candidates will have to go through an admission/entrance exam and an interview in order to get enrolled to the program.

Completion of minimum of 3-year Bachelor's degree, or a Master's degree, with a cumulative grade point average (CGPA) of 2.0 out of 4.0, or an equivalent, or 45 per cent marks in general will be the criteria followed to evaluate the applicants. In addition, securing an acceptable level of ranking in the entrance test administered to measure required competencies including language proficiency and analytical abilities will be essential.

Evaluation and Grading System (Letter Grading System)

At the end of each semester, students are awarded letter grades, which are based on grades and scores obtained in various segments of the evaluation of the courses. Final evaluation of the course is carried out on a four-point grading system as follows:

Grade Letter	Grade Point	Qualitative Meaning
A	4.0	Outstanding
A-	3.7	Excellent
B+	3.3	Very Good

B	3.0	Good
B-	2.7	Satisfactory
C+	2.3	Fair
C	2.0	Poor
F	0	Fail

In each semester the faculty members responsible for the course do evaluation of academic performance of students in each course offered. The academic performance of the students will be judged through (a) continuous In-semester Assessment and (b) End-semester Examination. The continuous In-semester assessment of the student will be made by the concerned faculty member in any or a combination of (a) Written test (b) Quizzes and oral test (c) Workshop practices (d) Assignments (e) Term paper (f) Project work (g) Case studies, analysis and discussion (h) Open Book test (i) Class participation and (j) Any other test deemed suitable by the concerned faculty member. The End-semester examination will normally be conducted in the classrooms according to the examination schedule notified by the concerned office.

The mode of evaluation in a given course is decided by the concerned faculty member who may assign varying weights to one or more of the evaluation modes. The faculty members will announce such weights in the beginning of the course.

Scholarship and Financial Aid

KU SOM will provide the scholarship and financial aid based on merit and need of students.