

MBS
Programme
(Affiliated to TU)

Transforming
PROFESSIONALS



D.A.V.
COLLEGE
Affiliated to TU

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INTRODUCTION

D.A.V. College, affiliated to Tribhuvan University, is one of the leading education hubs in Nepal since 2003. It runs different programs for management students of Bachelor's and Master's levels. The college places strong emphasis on holistic education-D.A.V. is committed to development of "mind, body, purpose, spirit, and meaning". The objectives of the college include expanding world views, enhancing global leadership, inspire for innovation and advancing the world.

D.A.V. has an excellent academic reputation across the nation. The successful operation of the Bachelors degree propagated the need of Master's degree among the parents and stakeholders. Their request in this matter has encouraged this institution to commence MBS degree with the proud affiliation of Tribhuvan University. Besides, the college in its sixteen years of pairing alumni with upper division students, and their exposure among the professional expert in multiple domain making sure their professional networks are ready to grow, and setting the scene for students to take the world of work by storm as they prepare to leave the college. D.A.V. hosts several academic practices as everyday academic affairs such as mind mapping, incubation and management lab, national and international conferences, publications, linguistic proficiency programs where mentees can get help about everything from personal connections, comprehending the contemporary business milieu, knowing cultural and ethnic sensitivity to resume critiques and interviewing tips.

Moreover, D.A.V.'s collaboration among the international universities such as Jain University, Bangalore, Sharda University, Delhi, FIIB, Delhi give exposure to students in international forum via student and faculty exchange, training, joint research, short term course, and publications. Likewise, the industrial collaboration offers opportunities to the students to transform their classroom knowledge into working atmosphere by means of internship, employment, research funding, joint CSR activities, and industrial experience sharing. Therefore, we prepare the students to be champion in dealing with the situation round the globe in three levels: Organizational, Interpersonal and Leadership.

MESSAGE FROM EXECUTIVES AND RESEARCH CELL

We are delighted enough to receive huge applause from all our students, parents as well as corporate sector for establishing benchmark in education field. Relentless effort of every member of D.A.V. family and trust of people have enabled us to reach at the pinnacle of glory. In the age of globalization, innovation is a major driving force to achieve competitive advantage creating opportunities for every individual. The growth in several sectors gives the clear picture of tremendous potential of growing employment opportunities in business and management field. Our MBS programme is a platform wherein we always strive and aspire to build skillful manpower and business leaders thereby ensuring overall character development of our students in a world - class teaching - learning environment in Nepal.

The prime motive of MBS programme is not simply to build strong professional leaders for corporate world but also produce competent individuals for the contemporary global market. This program equally puts emphasis on the cultivation of social and academic excellence. We believe that everyone should acquire an equal opportunity so as to flourish Nepal in terms of the development of the business, we'd fall behind to develop our students into communicate professionals who receive academic input through highly qualified and experienced faculties. Our research cell of eminent members further strengthens the commitment of this school towards quality education.

We would, therefore, like to invite all the promising graduates to D.A.V. College to explore and excavate their latent potentialities for accomplishing their ultimate goals and materialize their long - cherished dreams.

We hope that they would feel the difference when they become a part of D.A.V MBS programme.

VISION

To be center of excellence that inspires to be a global citizen while nurturing the Human Culture.



MISSION

- Inspire to innovate and develop through management techniques.
- Spearhead entrepreneurship for sustainability.
- To inculcate values that foster Nepalese culture.
- To ingrain the abilities and skills to survive, adapt, improvise and excel in the Global world.

WE PROMISE

D.A.V. ensures to excel your credentials further and creates opportunities for your future triumph with the support of committed mentors and lifelong friends you'll make here.



A photograph of several students in a computer lab, focused on their work. In the foreground, a man with a mustache and a woman are looking at their monitors. Behind them, other students are visible, also working. The background is a mix of orange and green walls.

BEYOND THE TEXT That Sets Our Benchmark

- **INSPIRATION FOR INNOVATION**

Students are expected to explore modes to navigate rewarding ideas that inspire them in their professional career.

- **LEARNING FOR ATTITUDE**

The degree of positivity within the graduates would determine their career prosperity. Students are prepared with techniques and strategies for enhancing positive attitudes and perceptions.

- **EXPERIENTIAL LEARNING**

Our graduates undertake filed research, live projects as well as they go through the internship, field trips, excursion in order to materialize their class room knowledge into working atmosphere. During this process a team of experts and respected faculties facilitate the students so that they can learn pragmatically and enhance their aptitude.

- **MIND MAPPING APPROACH**

Practical approach facilitates our students to unleash their creativity. This approach has been expected to enhance critical and creative thinking of the students.

- **RESEARCH AND PLACEMENT CELL**

The Cell organizes several research-based programs to generate new issues and findings to question and stimulate the intellectual milieu in the campus. Similarly, the Cell, with college collaborators, has been a bridge to find opportunities to our students in various firms.

- **INCUBATION AND MANAGEMENT LAB**

We inculcate the applied ideas required for corporate houses and business entrepreneurs in collaboration with the reputed firms and the professionals. Student's regular interaction and visit to the respective firms familiarize corporate proceedings. The objective is to link student's creativity with the corporate culture thereby enabling them to confront any of the possible business challenges and opportunities that may come in the future.

- **NAVIGATION OF CASE ANALYSIS AND DEVELOPMENT**

We realize that the experience to materialize the project into case studies development is just another hoop to jump through. This project has the potential to enhance students learning experience in a number of important ways: creative thinking, critical thinking, information literacy, inquiry and analysis, integrative learning, problem solving and written comprehension.

- **MENTORSHIP**

D.A.V. has been operating its mentorship programs through faculty members, senior students, D.A.V. Alumni, business and entrepreneur collaborators to contribute student's professional development.

- **PARTICIPATORY LEARNING**

The college has opted the mechanism of empowering its' students through various studentsinitiated programs via four major student clubs such as media and publicity, publication, sports and event management, and social welfare.

- **RESEARCH JOURNALS**

We publish a peer reviewed DAV Research Journal where our students are encouraged to write research papers and get published. The interdisciplinary journal accommodates articles from management, humanities and social sciences.

- **NATIONAL AND INTERNATIONAL CONFERENCE**

D.A.V. College has been organizing international conference since 2018. The first international conference, "Integrating Knowledge and Technology for Sustainable Development" held on March 24-25, 2018. The conference hosted seventy research paper presentations from the scholars of ten different countries. We have printed and online access to all the research articles presented during the conference. The next conference has been scheduled for 2021 A.D.

- **RESEARCH GRANTS FOR TOP 10 BEST PROPOSALS**

This approach is intended to motivate students to excel in the field of research.

INTERNSHIP/ PLACEMENT

D.A.V. College as an integral part of its educational program, offers students an outdoor learning opportunity to develop professional skills and experiences. This can further help them to enhance their academic performance, personality and future prospect. During the internship, students work for different sectors: banking, insurance, hotel, aviation, corporate and development sectors, etc. Kedia Group also offers internship opportunities to D.A.V.'s students. The established MOUs between D.A.V. and different organizations regarding internship have also broadened the scope of internship for D.A.V.ians. In fact, internship provides practical knowledge and professional skills that can open the door to further success in the national and global arenas.

REGULAR RECRUITERS

D.A.V. has been privileged to have many renowned recruiters visiting for college placement regularly and through Career Symposium. This faith can be credited to the trust the college has maintained in the job market and exemplary performance exhibited by our alumni working with various organizations at different levels and locations.

D.A.V. provides an environment where you can develop your academic as well as behavioral credentials. Our infrastructure includes academic support, sports facilities, culture and entertainment that facilitate your motive to excel in one way or another.

"We Don't Teach, We Create an Environment for Learning"

- Anil Kedia

LEARN



Browse through ample books and materials in library and e-library.



RESEARCH

Hi-tech labs & research centers

PLAY



Relax by playing many outdoor & indoor games

EXERCISE



Stay fit at the outdoor gymnasium

DISCIPLINE

Achieve your dream without any distraction



SPIRITUALITY



Find the inner peace through yoga and meditation

EXPLORE



National and International visits.

EXPERIENCE

Guest lectures, seminars, events & workshops in auditorium



CONNECT

Stay connected through seamless WI-FI network



EAT



Discover hygienic cuisine and refreshing ambience

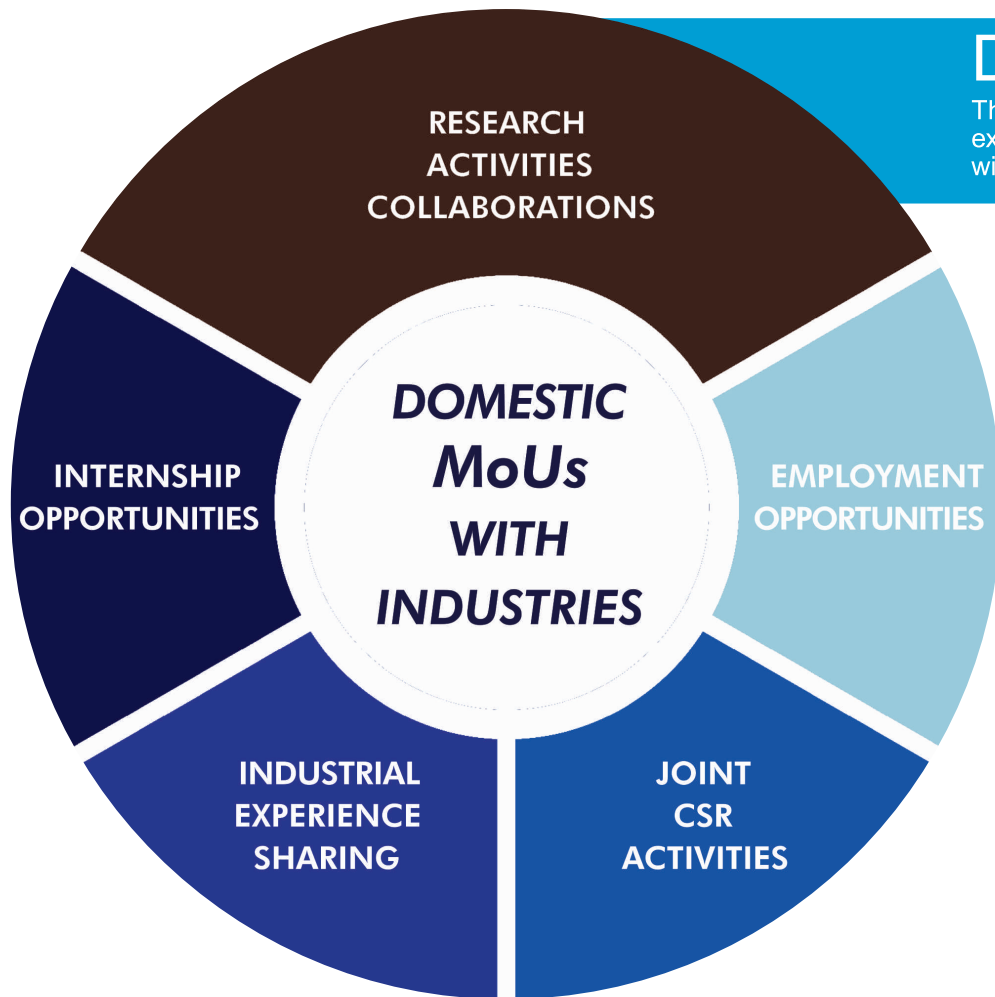
REGULAR RECRUITERS & PLACEMENT PARTNERS



PROGRAMME OBJECTIVES

The objective of the MBS programme is to enable the students to work as competent managers and to meet the demand of higher level managers in organizations, particularly in the functional areas of management. Upon graduation, a student should be able to function as a manager in business, industry, government and non-government sectors, within and outside the country, in areas like accounting, marketing, finance and general management. The two-year (60) credit hours program students develop their knowledge and management skills on the basis of a good understanding of the existing issues like economic, social, political milieu both at the national and global levels. The MBS programme specifically aims to:

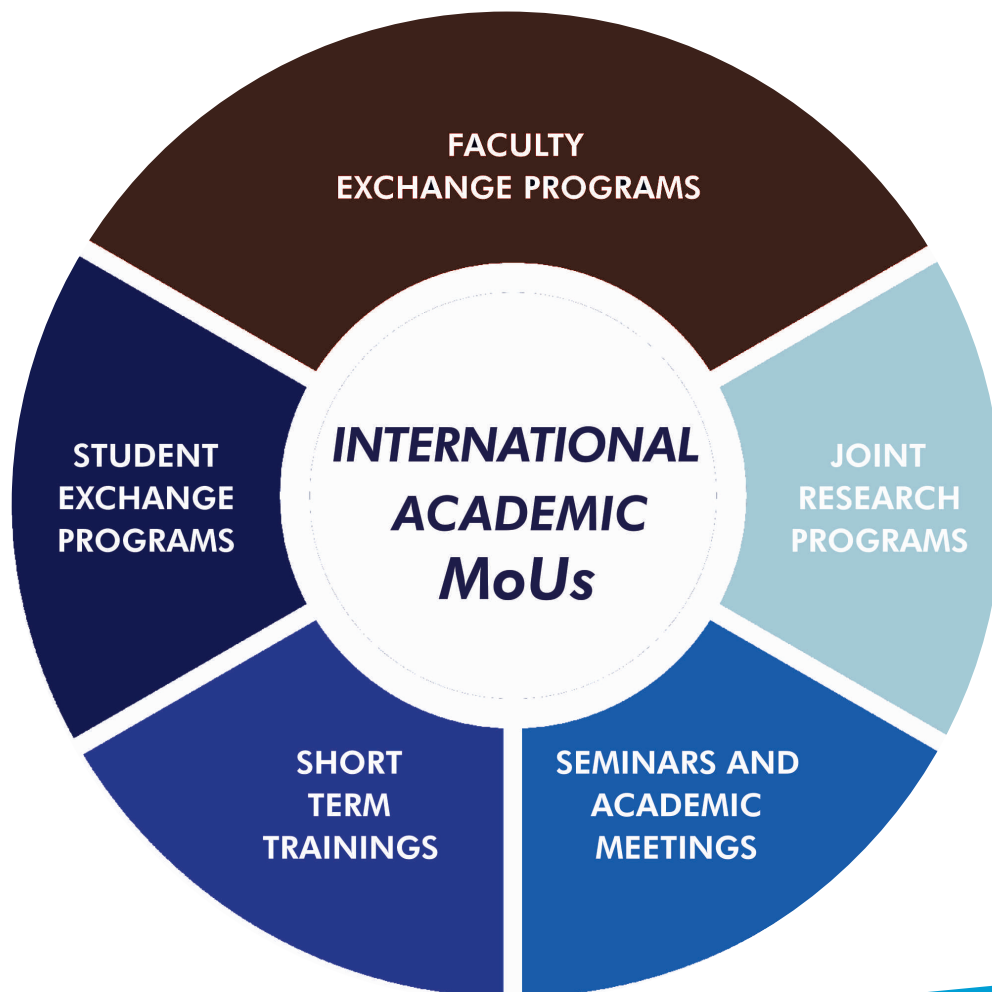
1. Equip students with required conceptual knowledge of business and management.
2. Prepare managers in the functional areas of management.
3. Develop knowledge and skill of business environment in national and international perspective.
4. Encourage entrepreneurial capabilities in students to make them effective change agents in the Nepalese society.
5. Develop research capability to the students.
6. Prepare foundation for advanced studies and research activities in management sector.



D.A.V. COLLABORATIONS

The modern academic and industrial era look into partnerships and collaborations to excel proficiency. Thus, D.A.V. College offers an amalgamation of resources and knowledge with various domestic and global academic sectors and industries.





OUR INFRASTRUCTURE AND FACILITIES

D.A.V. College, set amidst a sprawling area at Jawalakhel, has all the facilities and amenities required for a standard academia. Although it is centrally located in the center of Lalitpur, it has managed to offer a peaceful ambience. D.A.V. also has a strong research cell and facility alongside state-of-the-art infrastructure. We provide our students and faculties all the requisite facilities to help in their quest for knowledge and future possibilities and performances.



MBS COURSE CYCLE

First Semester	15 Credit Hours
MKT 511 Marketing Management	3 Credit Hours
ECO 512 Managerial Economics	3 Credit Hours
MSC 514 Statistical Methods	3 Credit Hours
MGT 515 Organizational Behavior	3 Credit Hours
MGT 519 Managerial Communication	3 Credit Hours
Second Semester	15 Credit Hours
FIN 510 Financial Management	3 Credit Hours
MGT 513 Human Resource Management	3 Credit Hours
MSC 517 Production and Operations Management	3 Credit Hours
ACC 517 Management Accountancy	3 Credit Hours
MGT 518 Business Environment	3 Credit Hours
Third Semester	15 Credit Hours
ACC 519 Accounting for Financial and Managerial Decision and Control	3 Credit Hours
MSC 521 Research Methodology	3 Credit Hours
MGT 522 International Business	3 Credit Hours
MGT 524 Entrepreneurship	3 Credit Hours

SPECIALIZATION COURSE

(Any One from Group A)

Finance	15 Credit Hours
FIN 687 Financial Derivatives and Market	3 Credit Hours
FIN 688 Corporate Finance	3 Credit Hours
Accountancy	15 Credit Hours
ACC 685 Corporate Taxation	3 Credit Hours
ACC 686 Cost Management	3 Credit Hours
Management	15 Credit Hours
MGT 687 Recent Trends in Management	3 Credit Hours
MGT 688 Organizational Theory	3 Credit Hours
Marketing	15 Credit Hours
MKT 691 Advertising and Promotion Management	3 Credit Hours
MKT 692 Rural Marketing	3 Credit Hours
Fourth Semester	15 Credit Hours
MGT 523 Strategic Management	3 Credit Hours

SPECIALIZATION COURSE

(Any Two from Group B)

Finance Group:	15 Credit Hours
FIN 685 Financial Markets and Institutions	3 Credit Hours
FIN 686 International Financial Management	3 Credit Hours
FIN 689 Investment Management	3 Credit Hours
FIN 690 Insurance: Theory and Practice	3 Credit Hours
FIN 691 Commercial Bank Management: Theory and Practice	3 Credit Hours
Marketing	15 Credit Hours
MKT 685 Consumer Behavior	3 Credit Hours
MKT 686 International Marketing	3 Credit Hours
MKT 687 Brand Management	3 Credit Hours
MKT 688 Sales Management	3 Credit Hours
MKT 689 Retail Management	3 Credit Hours
MKT 690 Services Marketing	3 Credit Hours
Accountancy	15 Credit Hours
ACC 687 Contemporary Auditing	3 Credit Hours
ACC 688 Accounting Theory and Financial Reporting	3 Credit Hours
ACC 689 Management Control Systems	3 Credit Hours
ACC 690 Balance Scorecard: A Tool for Performance Measurement	3 Credit Hours
Management	15 Credit Hours
MGT 685 Organizational Development and Change	3 Credit Hours
MGT 686 Quality Management	3 Credit Hours
MGT 689 Performance Management	3 Credit Hours
MGT 690 Leadership and Communication	3 Credit Hours
MGT 525 Dissertation	6 Credit Hours

