



**MBA
NON-PROFIT MANAGEMENT**

MBA NON-PROFIT MANAGEMENT

A trend of self-sustainable model in non-profit organizations has already started in course of challenging the status-quo of donor dependent mentality. Therefore, in the evolving political and socio-economic context, nonprofits now must adopt hard-tested theories of business management on the areas like resource optimization, finance, marketing, branding, risk management, leadership development, and social entrepreneurship.

Nonprofit professionals are expected to develop leadership and management skills required to sustain the mission-based initiatives and inculcate enterprising mindset in the society.

This program will make students capable of:

- Designing and launching a sustainable non-profit organization
- Familiarizing with the unique circumstances of the nonprofit sector, and how they impact decisions regarding funding, human resources and other aspects of a nonprofit's value creation activities
- Understanding the rules, regulations, and legalities surrounding the non-profit sector

Affiliated to
 **WESTCLIFF**
UNIVERSITY
Educate. Inspire. Empower.
An Accredited University

MoE Approved | TU Equivalent

Course Structure

Core courses	(9 × 3) = 27 Credits
Majors	(8 × 3) = 24 Credits
Elective	(3 × 3) = 9 Credits
Total	60 Credits
Course Duration	Two years

Core courses

Organizational Leadership
Organizational Behavior
Marketing Management
Managerial Economics
Managing Information Systems and Technology
Managerial Accounting
Financial Management
Strategic Management in a Globalized Economy
Applied Methods Capstone

Non-Profit Majors

Social Entrepreneurship and Innovation
Managerial Communication
Project Management
Managing Nonprofit Organizations
Performance Management in Public and Nonprofit Organization
Research Methodology
Grants Management
Monitoring and Evaluation

Electives

Three elective courses to be selected from a large pool of courses as per the student's interest

International Business
Operations Management
Knowledge Management
Managerial Decision Making
Introduction to Supply Chain Management
Management of Technological Innovation
Informatics for Managers
Financial Statement Analysis
Consumer Behavior
Public Policy Analysis

Students will also submit one of these papers as a part of the course

Academic Research Report
Internship Reflection Report