



**MBA
GENERAL**

MBA GENERAL

The Master of Business Administration (MBA) degree program is for both fresh graduates and working professionals.

This program prepares individuals for careers in management. More specifically, its aim is to provide an opportunity for men and women to develop knowledge, abilities, attitudes and understanding that will constitute a foundation for growth into competent business management professionals.

The Master of Business Administration (MBA) degree program will allow students to:

- Analyze, synthesize and evaluate the knowledge acquired through research and apply it to practical business situations
- Integrate formal academic learning with individual business experience so that meaningful personalized learning takes place
- Think analytically and globally within a business environment
- Develop a motivation for and appreciate the wisdom of acquiring lifelong learning.

Course Structure

Core courses	(13 × 3) = 39 Credits
Concentration	(4 × 3) = 12 Credits
Elective	(3 × 3) = 9 Credits
Total	60 Credits
Course Duration	Two years



MoE Approved | TU Equivalent

Core courses

Organizational Leadership
Human Resources Management
Marketing Management
Managerial Economics
Managing Information Systems & Technology
Managerial Accounting
Financial Management
Strategic Management in a Globalized Economy
Applied Methods Capstone
Entrepreneurship and New Ventures
Research Methodology
Managerial Communication
Data Analysis & Bus. Intelligence

Financial Management Concentration

Entrepreneurial Finance
Investment Analysis
Financial Institutes and Market
International Finance

Supply Chain Management Concentration

Intro to Supply Chain Management
Purchasing and Inventory Management
Transportation and Logistics Management
Electronic Commerce Marketing

Marketing Concentration

Entrepreneurial Marketing
Sales Management
Consumer Behavior

HRM Concentration

Leading Strategic Change within Organization
Managing International Human Resources
Managing Workplace and Conflict Resolution
Managing Global Diversity

Electives

International Business
Operations Management
Applied Business Ethics
Project Management
Knowledge Management
Managerial Decision Making
Intro to Supply Chain Management
Management of Technological Innovation
Informatics for Managers
Financial Statement Analysis
Consumer Behavior



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