

IEC RED DAY

IEC Red Day is an annual event organized by IEC School of Art & Fashion and IEC College of Art & Fashion for their aspiring Interior designing and fashion designing students. In this event, fashion designing participants showcase their designs by taking red color as their theme whereas students from the interior designing stream showcase their products. Unlike any other fashion events, in IEC RED DAY the fashion designers prepare outfit & walk on the ramp themselves. This boosts confidence of students as well as enhances their stage presence. This also polishes their personality, presentation and communication skills.

Red Day was first organized in the year 2007 and has been conducted every year for over a decade and pedestals to be better by each year. The event is graced by the presence of models, celebrities, beauty queens and designers each year. The event is covered by online media sites, local newspapers and magazines as there is no official media partner for the event. Since the event is internal, the event is choreographed by the college itself. The last IEC RED DAY was held on September 08th, 2018 at Kundalini Durbar Banquet and we are soon to conduct this event this year with more enthusiasm and energy.