



BBA

(Bachelor of Business Administration)
Career-Focused Management Degree

Our Bachelor of Business Administration (BBA) program, affiliated to Pokhara University, prepares you for the wider range of business possibilities, both for entrepreneurial and employment capabilities. The courses on general management, accounting, organizational behavior and change, financial systems, and information and technology are designed to enhance your professional skills. Besides, English, communication, psychology, sociology, and other courses endow you with all the interpersonal skills needed to become a competent, civilized and responsible citizen, who can think and reason critically and creatively on all the business of the country.

At a time when the business and economy of the world have been growing in both width and depth, the career-focused BBA program prepares you for taking up challenges and complexities created by the rapidly changing environment.

Besides BBA is a practical and valuable degree that furnishes you with business qualification that provides an exposure to the challenges of doing business in a global context. The program has wide conceptual inputs and has emphasis on practical applications that familiarize students with the overall functioning of organization and their interactions with the total environment within which they operate.



Introduction

Citizen College, affiliated to Pokhara University, was established in 2009. Citizen is a center of learning for academic and professional courses. Citizen aims to encourage its students to achieve their potential and prepares its graduates for career and academic advancement. The college strives to help its students to maintain and foster ethical, fair and honest behaviors in all their endeavors. The college enjoys a truly ideal location for academic activities, away from the hustle and bustle of the chaotic city environment.

In addition, The college is well managed by a team of scholarly intellectuals and professionals who are committed to practice oriented scientific approach in teaching-learning process in its BBA, BBA-TT and BCA programs.

Vision

Our vision is to provide globally recognized education that instills a positive vision into students and encourages leadership growth through innovative education, teamwork, and critical and creative thinking.

Mission

Our mission is to develop globally employable and socially responsible business graduates who can efficiently tackle the challenges and complexities of the 21st century business through innovation, leadership and creativity.

BBA-TT

(Bachelor of Business Administration- Travel & Tourism)

The world has experienced phenomenal growth in the realm of tourism during the last 20 years. Tourism is considered to be the largest industry in the world. It is also one of the fastest growing industries, when all of its related businesses are included. Today it is the world's largest generator of jobs. The Nepalese government has accorded tourism as a high priority sector of national economy, basically in view of its employment generation and foreign exchange earning potentials. Moreover, to be able to catch our deserving share of benefit from tourism, importance of education and raising the service standard to be competitive enough, we require training institutions in the country at all levels.

Courses are designed to build on the business core curriculum, with advanced courses covering specific industry technologies, business practices, and operations. Students will be advised to consider related courses in the social sciences and modern languages to complement their studies in this area.



BCA

(Bachelor of Computer Application)

BCA is a popular academic program among the students of the 21st century. While other universities offer BCA under the Social Science and Humanities Stream, Pokhara University has included the program under the Science and Technology Stream.

The BCA program of Pokhara University has an integration of IT with business and management, which adequately develops the managerial skills with the modern business or organizational aspect. On completion of the program, the graduates will be eligible for getting admission to MCA, MBA, MSc, MEd, MPhil, M.Tech, M.A., and other master level courses at recognized universities anywhere around the world.

The program will enable students to demonstrate professional competence in developing software, to master technical skills essential in the technological world and to portray a substantial understanding of concepts in key areas of hardware, software and computer application.

Further, the graduates of BCA program will get enough opportunities to work as IT Officer, system developer, system analyst, software engineer, system administrator, etc. within and outside the country.



For more information, Please contact us:



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**Building Responsible Citizens
Who can Innovate,
Lead and Manage**



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(Bachelor of Business Administration)

BBA-TT
(Bachelor of Business Administration-Travel & Tourism)

BCA
(Bachelor of Computer Application)
Under Science & Technology Stream

How to Get Admission

As a prospective student, you can apply for the admission by filling the application form provided by the college within the stated time. Since we admit only those students who have sound academic background, you need to take the entrance test and face an interview. The entrance committee will call you for interview when you are selected from the test. Your admission is fully based on your past academic performance, the score in the entrance test and interview.

Eligibility:

The candidate applying for BBA, BBA-TT, BCA program must have:

- Completed 12 years schooling (10+2) with minimum second division (in any stream) or equivalent from any University, Board or Institution recognized by the Pokhara University;
- Complete all the application procedures prescribed by the college.