



# COLLEGE OF BUSINESS MANAGEMENT

TRANSFORMING EDUCATION



# PRINCIPAL'S MESSAGE

### **SUMAN NEUPANE**

Chartered Accountant (CA), M.Com., Ex-Banker Engaged in education Industry since last 3 years



I would like to extend my warm invitation to all our future corporate leaders, managers, and entrepreneurs to join hands in transforming education in the most practical methods and case study based approach.

We believe that each student has an opportunity to get education as each individual is different as a person and as a learner.

As a 21st century organization, we desire to nurture each mindset with morals, values, and set of skills in an academic plus professional way.

The whole concept of teaching is to revitalize the natural curiosity of young minds for the discovery of new concepts of management and business.

With the progressive guidance of well-qualified teachers, students will emerge as a skilled, experienced, intellectual. and self-sustaining individual in the management for arena the appealing professional and performance at the national and global level.

CBM is currently under the management and development of young teams for harmonious future generation. With the proper assistance of academic professionals, we are pleased to offer the real environment based learning to advance their skills, knowledge and also focus on character development.

WE STAND AT THE REGION OF

# BEST

- **B** BETTER CAREER GROWTH
- **E** ENRICHING PROGRAM
- **S** SPECIALIZED FACULTIES & SCHOLARSHIP FACILITIES
- T TECH-FRIENDLY

# INTRODUCTION

College of Business Management was established in 1997, to bestow quality education in the field of management to the students of Nepal in the high school, Bachelors and Masters Level.

We took on this educational voyage with the vision of making Nepal an educational hub for the entirety of Southeast Asia for new management and technology based education, philosophies, and a holy destination for monks of knowledge.

## **OUR VISION OUR GOALS**

Our vision is to groom the leaders with the skills, knowledge, experiences, and values. Being a second home for the students, we are striving to give glorified talents for the society and the nation as a whole, hence the strong pillars LEG of the nation.

Education is the right and blissful opportunity to experience the phase of life with intellectuality. Our major goal is to guide each student socially and intellectually toward professionalism, better career choices, and building analytical skills.

**LEARNING • EXPERIENCING • GROWING** 



# **ABOUT US**

College of Business Management is one of the prestigious education institution, with technology and digital-based learning mechanisms. We are marching with the motto of creating sensible and intellectual humans with skillful and intellectual minds.

We believe that a free mind is a happy place to learn and grow. We believe in creating a friendly and practical based learning environment for future leaders.



# OUR TEAM (Management Team)



SUMAN NEUPANE PRINCIPAL Chartered Accountant (CA), M.com., Ex- Banker, Engaged ineducation industry since last 3 years



RAHUL RATHI
DIRECTOR OF STUDENT AFFAIRS
CA., MBA., Ex-Practicing CA
Adjunct Faculty at Presidental Business
Schol & Ace Institute Of Management
Engaged in education industry since 7 years



SUSHANT GAUTAM ACADEMIC DIRECTOR MBA, Ace Institute of Management



SANDIP SAPKOTA DIRECTOR CA., B.com, Managing Director at Etrading Nepal



RITA NEUPANE CHIEF INVIGILATOR OF SCHOOL



DEEP MALA GHIMIRE +2 COORDINATOR & FACULTY - ENGLISH



TANYA RATHI PSYCHOLOGICAL COUNSELOR



AMAN JHA HOD OF SCIENCE CA., B.Com



RANJIT HAMAL
MARKETING DIRECTOR
& STRATEGIC ADVISOR
Chartered Accountant, B.Com



SAROJ CHAPAGAIN FINANCIAL DIRECTOR

# OUR TEAM (Faculty and Team Members)



SUBIN PRADHAN DIRECTOR M. Phil (Strategic Management) Engaged in education industry since last 10 years



BISHAWAMBER KARKI TEAM MEMBER Chartered Accountant, B.Com



**SAMIT GHIMIRE** TEAM MEMBER CA, CFD at Nepal Cancer Hospital



**DEEPACE SHAH**TEAM MEMBER
CA, Financial Consultant,
CEO at Guras Technologies



TANKA UPRETI TEAM MEMBER Chartered Accountant



**ASMITA TRIPATHI**TEAM MEMBER
Chartered Accountant



RUPAK MAINALI TEAM MEMBER CA, Presidet at Himalayan Toastmaster CLub



MADHU POKHAREL TEAM MEMBER & FACULTY Practising Chartered Accountant



**HEMANTA RAMAILI**TEAM MEMBER & FACULTY
Chartered Accountant



SUNIL ARYAL TEAM MEMBER Chartered Accountant, B.Com



KSHITIZ APOORWA
TEAM MEMBER
Chartered Accountant



BIDUR TIMILSINA
TEAM MEMBER & FACULTY
Motivational Speaker, Banker
Former Adjunct Faculty at SHankar Dev
Campus, Nepal Mega College & PRIME, CA.



## SADHAI COLLEGE

Tehi Bhaari Jhola Kehi Nabujine Class

# Kati Jane?

K GARNE TA? CBM JOIN GARNE RAMAILO TARIKA LE PADHNE

## JOIN CBM

A PLACE WHERE YOU WILL LIVE YOUR LIFE WHILE LEARNING AND GROWING.

## IT'S NEVER TOO LATE TO START YOUR DREAM.

Aajai Cbm join garne, Dhukka bhayera career banaune.



CBM COLLEGE IS STEERED BY YOUNG & ENERGETIC PROFESSIONAL CA'S & ENTREPRENEURS.

#AajaNagareKahileGarne

# OUR PROGRAMS

We believe in creating a friendly and practical based learning environment for future leaders.
Our courses is not only limited to getting a degree but also for nurturing creative, skillful, and intellectual minds and transforming the education to get the evolved new generation.

# PLUS TWO MANAGEMENT

We focus on building the foundation of a managerial career with quality and contemporary education to high school students.

We are the prominent educational destination to pave a productive path for future aspirants.

The courses offered for +2 students by NEB in upcoming sessions:

SUBJECT	CREDIT HOURS (CLASS - 11)	CREDIT HOURS (CLASS - 12)
NEPALI	3	3
ENGLISH	4	4
SOCIAL STUDIES	5	-
LIFE SKILL	-	5
ACCOUNT	S 5	5
ECONOMI	CS 5	5
TOTAL	27	27
OPTIONAI (ADDITIOI		5

# PLUS TWO SCIENCE

We will provide you with a profound knowledge base in the curriculum and practical Research & Development activities. Root cause analysis (RCA), Systematic Findings & Updates, Scientific Experiments and Purposeful Derivations are the core parameters of practical science applied learnings here in the CBM.

Following are the Six Sigma of +2 Science (Idea & Innovation Centre -IIC) for the CBM College:

#### **Research Based Curriculum**



We firmly believe that series of experimented facts and information leads to the bette understanding of the concepts.

#### Science Lab



Availability of equipment and materials to test and experiment are the foundations for learning applied science.

#### **Project Work**



CBM provides both Management and Science education plans, the project works with coordination of science and management and delivers today's education.

### **Practical Based Learning**



Real world practical sessions will be done on a daily basis to visualize and master the concepts we have to understand.

We believe in Insight and Lucidity rather than Notes and Marks.

#### **Pioneer Professors & Mentors**



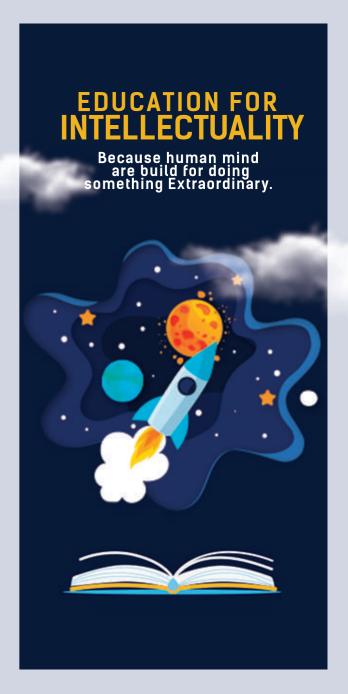
CBM believes that teachers and mentors are bridges and guides to prolonged career paths of students. We act as a connecting point of the grasp of knowledge

### **Insight Learning Environment**



Sound study environment flourish the positive mindsets. Our environment is a combination of infrastructures, management team, college administration, library, labs and IT environment.

SUBJECT	CREDIT HOURS (CLASS - 11)	CREDIT HOURS (CLASS - 12)
NEPALI	3	3
ENGLISH	4	4
SOCIAL STUDIES	5	-
LIFE SKILL	-	5
OPTIONAL	I 5	5
OPTIONAL	II 5	5
TOTAL	27	27
OPTIONAL (ADDITION		5



## PLUS TWO LAW

As our motto of transforming education, we deliver the law fundamentals in scientific and case-study based models as the nation demands and increment of interest in the field of law among the young generation.

We are determined to produce best law counsellors and practitioners required for emerging and non-discovered economy like Nepal in the following grounds:

#### **Law House**



Our college defines the separate Law House containing books covering of Way of Interpretation, Importance of Law and Justice, History and development in judicial proceedings, History of Domestic Law & Order (Case Laws), International proceedings and courts, Newsletters and Journals.

#### **Co-curricular Activities**



We are here to deliver practical and scenario-based learning; therefore, we provide demonstrations and participative group activities to understand in a better way and develop a strong foundation base.

#### **Dynamic Mentorship**



We are aiming to deliver the knowledge and foundation for learning through the experts and legal practitioners so they can connect easily to behavior from theory.

#### **Workshop and Project Work**



A grand project work & workshop will be organized to harness the skills and inner talents to produce the better icons and leaders to the society.

We believe in Insight and Lucidity rather than Notes and Marks.

### PLUS TWO LAW

SUBJECT	CREDIT HOURS (CLASS - 11)	CREDIT HOURS (CLASS - 12)
NEPALI	3	3
ENGLISH	4	4
SOCIAL STUDIES	5	-
LIFE SKILL	-	5
OPTIONA	L-I 5	5
OPTIONA	L-II 5	5
TOTAL	27	27
OPTIONA (ADDITIO		5

LEARN FROM EXPERIENCED PROFESSIONALS



## BBS WITH BBS+

CBM college focuses on creating young minds through practical, intellectual, and technical based learning. We are here to unlock the entrepreneurial capabilities of students that will help them to tackle the upcoming challenges.

"Preparation of 4 years for next real world"

WHAT'S 4+ IN 4 YEARS OF BBS+?

1. ACCOUNTING & MS OFFICE



#### 2. DIGITAL MARKETING



#### 3. WORKSHOP ON TAX LAWS



## 4. INTERNSHIP IN REPUTED CORPORATE HOUSE



#### • FIRST YEAR •

MGT 201: BUSINESS ENGLISH

MGT 202: BUSINESS STATISTICS

MGT 203: MICROECONOMICS

MGT 211: ACCOUNTING FOR FINANCIAL ANALYSIS

MGT 213: PRINCIPLES OF MANAGEMENT

#### SECOND YEAR •

MGT 205: BUSINESS COMMUNICATION

**MGT 206: MACROECONOMICS** 

MGT 212: COST AND MANAGEMENTACCOUNTING

MGT 214: FUNDAMENTALS OF MARKETING

MGT 216: FOUNDATIONS OF HUMAN RESOURCE MANAGEMENT

#### •THIRD YEAR •

MGT 204: BUSINESS LAW

MGT 215: FUNDAMENTALS OF FINANCIAL MANAGEMENT

MGT 217: BUSINESS ENVIRONMENT AND STRATEGY

MGT 218: TAXATION AND AUDITING

MGT 219: ORGANIZATIONAL BEHAVIOR

#### • FOURTH YEAR •

MGT 220: ENTREPRENEURSHIP AND ENTERPRISE DEVELOPMENT

**CONCENTRATION I** 

**CONCENTRATION II** 

**CONCENTRATION III** 

MGT 221: BUSINESS RESEARCH METHODS

**MGT 401: FINAL PROJECT** 

# INTERSNHIP & JOB PLACEMENT



SHAPE YOUR CAREER IN MANAGERIAL DOMAIN WITH CBM

NOTE: WE HAVE BOTH INTERNAL AND EXTERNAL EVALUATING PROCEDURES.
WE ALSO PROVIDE INTERNSHIP AND JOB PLACEMENT OPPORTUNITIES AT
ESTEEMED ORGANIZATIONS

## BBM PROGRAM

BBM is a semester based Tribhuvan University course for aspiring managers, and business leaders of the future. This course helps to enhance the managerial, entrepreneurial, and leadership skills in students so they are prepared for a dynamic business environment.

CBM is helping individuals to process and develop a business mindset from an early undergraduate phase. Cre-

ative thinking, decision-mak-

ing, and leadership are our

core mission of the BBM

Program.

#### **BUSINESS TOOL COURSES: 36 CREDIT HOURS**

ECO 211: INTRODUCTORY MICROECONOMICS
ECO 212: INTRODUCTORY MACROECONOMICS
ENG 211: ENGLISH I
ENG 212: ENGLISH II
ENG 213: BUSINESS COMMUNICATIONS
MTH 211: BUSINESS MATHEMATICS I
MTH 212: BUSINESS MATHEMATICS II
PSY 201: PSYCHOLOGY
RCH 201: BUSINESS RESEARCH METHODS
SOC 201: SOCIOLOGY FOR BUSINESS
SOC 202: NEPALESE SOCIETY AND POLITICS
STT 211: BUSINESS STATISTICS

#### **BUSINESS FOUNDATION COURSES: 60 CREDIT HOURS**

ACC 201: FINANCIAL ACCOUNTING ACC 211: COMPUTER BASED FINANCIAL ACCOUNTING ACC 212: ACCOUNTING FOR DECISION MAKING ACC 213: CORPORATE TAXATION IN NEPAL FIN 211: BASIC FINANCE FIN 212: FINANCIAL MANAGEMENT IT 231: E-COMMERCE IT 232: DATABASE MANAGEMENT MGT 201: PRINCIPLES OF MANAGEMENT MGT 202: HUMAN RESOURCE MANAGEMENT MGT 203: ORGANIZATIONAL BEHAVIOR MGT 205: OPERATIONS MANAGEMENT MGT 206: BUSINESS ENVIRONMENT IN NEPAL MGT 207: INTERNATIONAL BUSINESS MGT 208: BUSINESS STRATEGY MGT 209: BUSINESS ETHICS. SOCIAL RESPONSIBILITY MGT 211: LEGAL ENVIRONMENT OF BUSINESS MKT 201: FUNDAMENTALS OF MARKETING

### FOCUS AREA: BANK OPERATIONS AND COOPERATIVE MANAGEMENT (5 COURSES)

BNK 211: BANKING LAW
BNK 212: WHOLESALE AND RETAIL BANKING
BNK 213: FUTURES AND OPTIONS MARKETS
BNK 214: COMMERCIAL BANK OPERATIONS
BNK 215: CAPITAL AND MONEY MARKETS
BNK 216: TREASURY MANAGEMENT
BNK 217: COOPERATIVE MANAGEMENT
BNK 218: MICRO-FINANCE AND RURAL BANKING
BNK 219: INVESTMENT BANKING

#### **FOCUS AREA: SALES AND MARKETING (5 COURSES)**

MKT 211: CONSUMER BEHAVIOR
MKT 212: ADVERTISING AND PUBLIC RELATIONS
MKT 213: CREATIVE SELLING
MKT 214: SALES FORCE MANAGEMENT
MKT 215: RETAIL MANAGEMENT
MKT 216: SUPPLY CHAIN AND CHANNEL MANAGEMENT
MKT 217: INDUSTRIAL MARKETING
MKT 218: RURAL MARKETING

### FOCUS AREA: INSURANCE AND RISK MANAGEMENT (5 COURSES)

INS 211: INTRODUCTION TO RISK AND INSURANCE
INS 212: INSURANCE BROKING AND BANCASSURANCE
INS 213: COMMERCIAL PROPERTY RISK MANAGEMENT
INS 214: COMMERCIAL LIABILITY RISK MANAGEMENT
INS 215: LIFE AND NON-LIFE INSURANCE
INS 216: PRIVATE PROPERTY RISK MANAGEMENT
INS 217: GLOBAL TRADE AND MARINE INSURANCE
INS 218: MICRO INSURANCE

### FOCUS AREA: ENTREPRENEURSHIP AND ENTERPRISE DEVELOPMENT (5 COURSES)

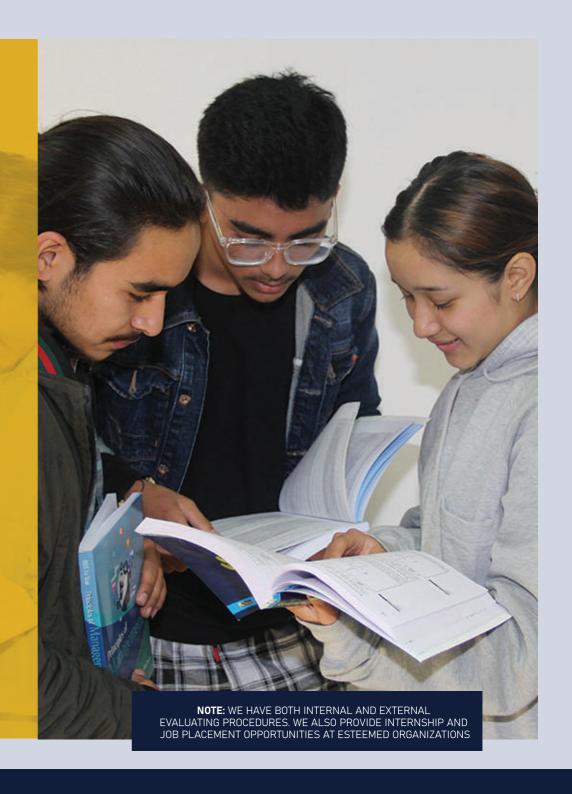
EED 211: ENTREPRENEURSHIP DEVELOPMENT
EED 212: PRINCIPLES OF SMALL BUSINESS MANAGEMENT
EED 213: CREATIVITY AND INNOVATION
EED 214: ENTREPRENEURIAL MARKETING
EED 215: MICRO-FINANCE
EED 216: SMALL BUSINESS PLANNING AND CREATION
EED 217: PROJECT MANAGEMENT

#### **ELECTIVES: 9 CREDIT HOURS (THREE COURSES)**

ELE 221: EMERGING GLOBAL BUSINESS ISSUES
ELE 222: INFORMATION AND TECHNOLOGY MANAGEMENT
ELE 223: MANAGEMENT OF FOREIGN TRADE
ELE 224: ORGANIZATIONAL DEVELOPMENT AND CHANGE
ELE 225: BUDGETING AND FINANCIAL FORECASTING
ELE 226: EVENT MANAGEMENT
ELE 227: SERVICE OPERATIONS MANAGEMENT
ELE 228: LABOR RELATIONS MANAGEMENT
ELE 229: NEGOTIATION SKILLS
ELE 230: REAL ESTATE MANAGEMENT

PRJ 351: PROJECT AND REPORT WRITING: 6 CREDIT HOURS

MGT 351: INTERNSHIP: 6 CREDIT HOURS



## MBS PROGRAM

MBS is a reputed semester based Tribhuvan University program to develop the entrepreneurial and managerial skills as a solid foundation for today's youngsters.

CBM's MBS program enables the students to work as competent managers, business leaders and entrepreneurs to meet the demand of competent managers in a real working environment.

## • FIRST SEMESTER •

MKT 511 MARKETING MANAGEMENT

ECO 512 MANAGERIAL ECONOMICS

MSC 514 STATISTICAL METHODS

MGT 515 ORGANIZATIONAL BEHAVIOR

MGT 519 MANAGERIAL COMMUNICATION

### • SECOND SEMESTER •

15 CREDIT HOURS

FIN 510 FINANCIAL MANAGEMENT

MGT 513 HUMAN RESOURCE MANAGEMENT

MSC 517 PRODUCTION AND OPERATIONS MANAGEMENT

ACC 517 MANAGEMENT ACCOUNTANCY

MGT 518 BUSINESS ENVIRONMENT

### • THIRD SEMESTER •

15 CREDIT HOURS

ACC 519 ACCOUNTING FOR FINANCIAL AND MANAGERIAL DECISION AND CONTROL

MSC 521 RESEARCH METHODOLOGY

MGT 522 INTERNATIONAL BUSINESS

MGT 524 ENTREPRENEURSHIP

#### FOURTH SEMESTER •

**15 CREDIT HOURS** 

MGT 523 STRATEGIC MANAGEMENT

MGT 525 DISSERTATION

#### **GROUP B**

#### **SPECIALIZATION COURSE**

#### **FINANCE**

FIN 687 FINANCIAL DERIVATIVES
AND MARKET

FIN 688 CORPORATE FINANCE

#### **ACCOUNTANCY**

ACC 685 CORPORATE TAXATION

ACC 686 COST MANAGEMENT

#### **MANAGEMENT**

MGT 687 RECENT TRENDS IN MANAGEMENT

MGT 688 ORGANIZATIONAL THEORY

#### **MARKETING**

MKT 691 ADVERTISING AND PROMOTION MANAGEMENT

MKT 692 RURAL MARKETING

#### • FINANCE •

FIN 685 FINANCIAL MARKETS
AND INSTITUTIONS

FIN 686 INTERNATIONAL FINANCIAL MANAGEMENT

FIN 689 INVESTMENT MANAGEMENT

FIN 690 INSURANCE: THEORY AND PRACTICE

FIN 691 COMMERCIAL BANK MANAGEMENT THEORY AND PRACTICE

### • MARKETING •

MKT 685 CONSUMER BEHAVIOR

MKT 686 INTERNATIONAL MARKETING

MKT 687 BRAND MANAGEMENT

MKT 688 SALES MANAGEMENT

MKT 689 RETAIL MANAGEMENT

MKT 690 SERVICES MARKETING

### ACCOUNTANCY •

ACC 687 CONTEMPORARY AUDITING

ACC 688 ACCOUNTING THEORY AND FINANCIAL REPORTING

ACC 689 MANAGEMENT CONTROL SYSTEMS

ACC 690 BALANCE SCORECARD: A TOOL FOR PERFORMANCE

#### MANAGEMENT •

MGT 686 QUALITY MANAGEMENT

MGT 689 PERFORMANCE MANAGEMENT

MGT 690 LEADERSHIP AND COMMUNICATION

**NOTE:** WE HAVE BOTH INTERNAL AND EXTERNAL EVALUATING PROCEDURES.WE ALSO PROVIDE INTERNSHIP AND JOB PLACEMENT OPPORTUNITIES AT ESTEEMED ORGANIZATIONS

## OUR FACILITIES

We provide you with quality education under the guidance and mentorship of a dynamic team involving qualified CAs, MBAs and entrepreneurs. Along with that, we focus on providing our students with a fascinating studying environment. We offer you various arenas to help you broaden analysis and your search.We organize various events to promote the physical, cognitive and mental growth of our students and give them a break from their daily routine



FULL-FLEDGED CLASSROOM



LIBRARY



SPACIOUS PLAYGROUND



COMPUTER LAB



**EVENTS** 



# EXPERIENCE THE BRIGHTER SIDE OF LIFE AT CBM

Being a certified degree holder is not enough until and unless you are skillful enough to adapt to the real competing world.

The College of Business Management is moving with the motto of creating a powerful skill-set today for productivity tomorrow.

Education at CBM is not only confined within the college walls but also focuses on broadening the perspective of the outside world.

JOIN CBM TO LEARN, EXPERIENCE AND GROW

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