

Seventh Semester

- MGT 317: Business Ethics and Social Responsibility
- ITC 311: E-Commerce
- ELE 226: Events Management (elective-I)
- BNK 214: Commercial Banking Operations (focus area III)
- BNK 216: Treasury Management (focus area IV)
- EED 213: Creativity and Innovation (Entrepreneurship and Enterprise Development-focus area III)
- EED 215: Micro-finance (Entrepreneurship and Enterprise Development- focus area IV)
- INS 215: Life and Non-Life Insurance (Insurance and Risk Management-- focus area III)
- INS 214: Commercial Liability Risk Management (Insurance and Risk Management- focus area IV)
- MKT 213: Creative Selling (Focus area- III : Sales and Marketing)

- MKT 216: Supply Chain and Channel Management (Focus area- IV : Sales and Marketing)



Eight Semester

- MGT 318: Business Strategy
- ISM 206: Service Operations and Management (Elective II)
- ISM 208: Industrial Relations (Elective III)
- Project Report Writing or Internship
- Focus Area Courses V
- BNK 218: Micro Finance and Rural Banking
- EED 217: Project Management
- INS 212: Insurance Broking and Banc assurance
- MKT 218: Rural Marketing

BernHardt aims to help all students make the most of themselves in terms of academic and social perspective.



Kathmandu
BernHardt College

to the stars by hard ways...

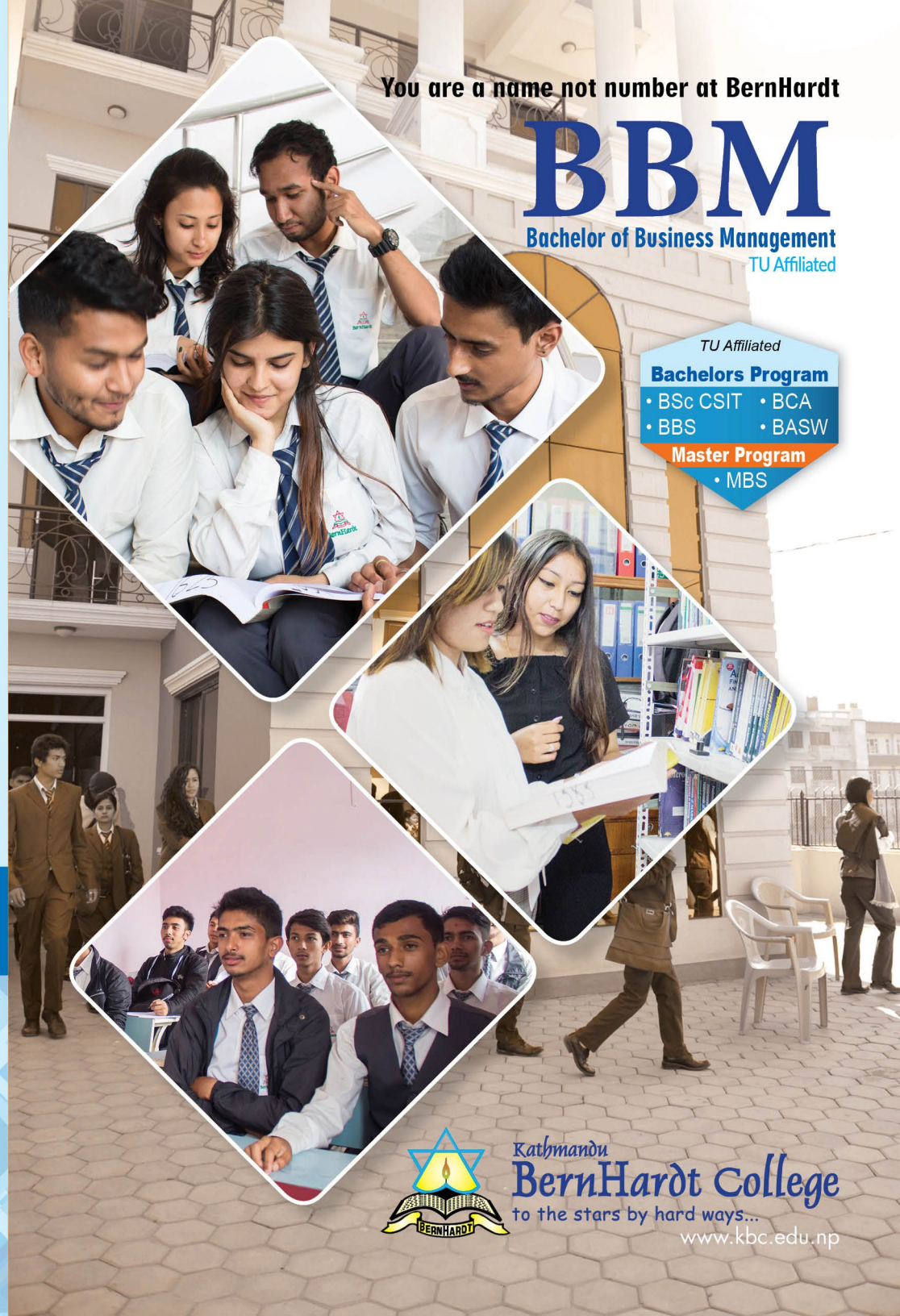
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You are a name not number at BernHardt

BBM
Bachelor of Business Management
TU Affiliated

TU Affiliated
Bachelors Program
• BSc CSIT • BCA
• BBS • BASW
Master Program
• MBS



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Why BBM?

Global Recognition

- A 4 year, semester System Program of TU

International Acceptance

- Credit Transferable

Fresh and Frequently Updated Syllabus

- The course is recent and gets updated in short span of time

Professional Bridging

- Projects & Internships

Integrated Course

- Perfect Combination of Management and Computer Application.

Widening Prospect

- Lucrative Jobs & Careers

Individual Empowerment

- Independence & Entrepreneurship

Choice based Expertise

- Electives & Specialization

BernHardt

---Where Care is Culture

Academic Excellence

Top result in TU, up to 100 % pass

Corporate Interaction

Top level HR and Manager Meet

Industrial Tie-ups

MOU with different Business Organizations and Industries

Perfect Teaching Pedagogy

Combination of Theory, Practical and Project based classes

A state of Art Laboratories

Separate Computers, Computer Based Financial Accounting

Monthly Guest Lectures

Opportunity to get motivated by expert of their own field

Supplementary Courses

35 days Advanced Accounting and General Banking Training

Personality development

Soft-Skill Trainings like Time and Distraction Mgmt, Leadership, Entrepreneur Skill Development

Availability of Genuine Microsoft Software & Source Code

Students of BernHardt get every genuine software of Microsoft free

Frequent Exams & Assessment

Timely unit tests, Term exams and prompt feedback



BBM Curricular Structure

The BBM program is based on semester system. It is a 4 year program spread over eight semesters, each semester constitute of 16 weeks of intensive study. The program covers 120 credit hours. The curricular structure has business tool courses, business foundation courses, focus area courses and elective area courses.

First Semester

- ECO 211: Introductory Microeconomics
- ENG 211: English – I
- MGT 201: Principles of Management
- MTH 201: Business Mathematics I
- SOC 201: Sociology for Business

Second Semester

- ACC 201: Financial Accounting
- ECO - 212: Introductory Macroeconomics
- ENG - 212: English – II
- MTH 212: Business Mathematics II
- PSY 201: Psychology

Third Semester

- ACC 312: Computer Based Financial Accounting
- ENG - 313: Business Communication
- FIN 311: Basic Finance
- SOC 312: Nepalese Society and Politics
- STT 311: Business Statistics

Fourth Semester

- ACC 313: Accounting For Decision Making
- FIN 312: Financial Management
- MGT 313: Human Resource Management
- MGT 314: Taxation in Nepal
- RCH 311: Business Research Methods

Fifth Semester

- MKT 311: Fundamentals of Marketing
- MGT 314: Legal Environment of Business
- OPR 311: Introduction to Operations Management
- Specialization course
- EED 211: Entrepreneurship Development
- INS 212: Insurance Broking and Banc assurance
- MKT 411: Consumer Behavior

Sixth Semester

- MGT 315: Business Environment in Nepal
- MGT 316: Introduction to International Business
- COM 312: Database Management
- BNK 214: Commercial Banking Operations
- EED 212: Principles of Small Business Management (Entrepreneurship and Enterprise Development-focus area II)
- INS 213: Commercial Property Risk Management (Insurance and Risk Management- focus area II)
- MKT 212: Advertising and Public Relations (Focus area II: sales and Marketing)